

# Erudition

# 博學

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## FuturEdge:

### Reimagining

liberal education today for a  
rapidly evolving tomorrow

## 博雅未來：

重塑博雅教育  
應對萬變時代



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

# HSUHK



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## FuturEdge: Reimagining liberal education today for a rapidly evolving tomorrow

### 「博雅未來」： 重塑博雅教育 應對萬變時代



In an era of rapid technological disruption, shifting global dynamics, and complex social challenges, universities are re-examining not only what they teach, but how and why they teach it. At The Hang Seng University of Hong Kong (HSUHK), this shift has taken concrete form with the launch of the FuturEdge Programme in the 2025-26 academic year — a major revamp of the Common Core Curriculum and a bold advancement of its unique “Liberal + Professional” education model.

“More than a curricular update, FuturEdge represents a philosophical shift at HSUHK,” says **Professor Simon S M Ho**, President of HSUHK. “It moves beyond the traditional discipline-based structure and distribution model of general education towards a future-oriented framework designed to cultivate three defining attributes in students: caring hearts, global visions, and innovative minds.” These “Future Edges” have been conceived as practical capabilities that students will need to navigate a world where knowledge is abundant, but wisdom, adaptability, and ethical judgement are increasingly scarce, President Ho adds.

在科技急速發展、全球局勢劇變與社會挑戰日益複雜的時代，大學正重新審視教學的內容、方法及初衷。香港恒生大學於2025-26學年推出「博雅未來」（FuturEdge）課程，全面改革「共同核心課程」，進一步強化其獨特的「博雅+專業」教育模式。

「『博雅未來』不僅是課程更新，更是恒生大學教育哲學的轉型。」校長**何順文教授**解釋。「我們不再局限於傳統學科領域劃分，而是建立一個面向未來的學習框架，培養學生三大特質：關愛之心、全球視野和創新思維。」他指出，在資訊爆炸的時代，知識隨手可得，但智慧、適應力和道德判斷力更為珍貴，而這些正是「博雅未來」希望培養的能力。

## From breadth to purpose 從知識廣度到學習意義

For over a decade, HSUHK's Common Core Curriculum followed a traditional model, distributing learning across humanities, social sciences, and scientific disciplines. While this approach successfully fostered intellectual breadth, it became increasingly clear that rigid disciplinary divisions were no longer adequate for preparing students to address the complex, interconnected challenges of today's world.

What sets FuturEdge apart is its shift in focus — from what students learn to how they learn. **Dr Wong Muk-yan**, Director of the Common Core Curriculum and Associate Professor in the Department of Social Science, explains that in the age of AI, simply memorising facts has limited value. “Delivering information and asking students to remember it is pointless,” he says, “because students can instantly access answers online or through AI tools.”

Instead, FuturEdge emphasises experiential learning — learning by doing. In social responsibility modules, for example, students engage directly with communities, visiting elderly centres or minority groups to understand real societal issues and explore how they can contribute. In creativity modules, they move beyond theory to hands-on creation, such as composing music with AI, producing short dramas, or conducting science experiments.

At its core, the FuturEdge Programme replaces a content-driven framework with one centred on capabilities. Drawing inspiration from philosopher Amartya Sen's capability approach, it focuses on what students are able to do and to become.

As Dr Wong puts it, “University education should not be limited to job preparation,” emphasising that a career is just one dimension of life. “The deeper purpose of education lies in equipping students with the intellectual and moral resources to navigate multiple possibilities in a fast-changing and uncertain world.”

一直以來，恒生大學的共同核心課程沿用傳統方式，將教學內容分為人文、社會科學和科學等領域。這種方式有效拓展學生的知識維度，但學科之間的界限過於僵化，已難以幫助學生應對現實世界的複雜挑戰。

「博雅未來」課程的突破在於學習重心的轉移——由「學習內容」轉為「學習方法」。共同核心課程總監、社會科學系副教授**黃沐恩**博士解釋，在AI時代，記誦知識已失去實質價值，「單向傳遞資訊及要求學生硬背一些內容，意義不大，因為學生可即時透過網絡或AI工具找到答案。」

因此，「博雅未來」課程強調體驗式學習，例如在社會責任單元中，學生親身探訪長者中心或少數族裔社區，了解社會議題並思考解決方案；在創意相關單元，學生由理論邁向實踐，如運用AI作曲、拍攝短片或進行科學實驗。

「博雅未來」課程的核心受哲學家Amartya Sen的「能力取向」理論啟發，以能力培養取代傳統的知識灌輸模式，著重培養學生「可做甚麼」以及「可成為怎樣的人」的發展潛能。

黃博士說：「大學教育不應只為就業培訓。工作只是人生其中一個面向，真正的教育使命是讓學生在瞬息萬變的世界中，具備應對各種挑戰的能力和價值觀。」

Students in module “Science and Better Life” participate in an immersive VR tour to experience key steps in the preparation of Traditional Chinese Medicine, including herbal selection, packaging, and decoction.

在「科學與幸福生活」單元，學生透過沉浸式虛擬實境導覽，體驗備製中藥的主要步驟，包括藥材選取、分裝和煎煮。

## The three future edges

### 三大核心

At the heart of the FuturEdge Programme are three thematic clusters, each corresponding to a key dimension of humanity.

「博雅未來」課程聚焦三大核心，分別培養學生不同的能力及價值觀。

### Human Development and Social Responsibility

#### 人類發展及社會責任

Focuses on nurturing empathy, ethical reasoning, and civic engagement. Students are encouraged to understand the social, economic, and cultural forces shaping human lives, and to develop a sense of responsibility towards others — grounding “caring hearts” as informed and active concern rather than simply sentiment.

培養同理心、道德判斷和公民意識，鼓勵學生了解社會、經濟和文化對生活的影響，學會關心他人並付諸行動。

### Cultural Diversity and Glocal Awareness

#### 多元文化及全球在地化意識

Addresses the need for a “global vision”. In an interconnected yet fragmented world, students must learn to navigate cultural differences, recognise the interplay between global trends and local realities, and engage constructively across boundaries.

在全球化時代，學生需要理解不同文化，開拓環球視野，同時把握本土與國際的互動關係。

### Creativity, Technoscience, and Digital Competence

#### 創意、科學技術及數碼素養

Speaks to the cultivation of an “innovative mind”. It emphasises creative thinking, technological literacy, and the ability to harness scientific knowledge for problem-solving. This cluster does not treat technology as an isolated domain, but as something deeply intertwined with human values and societal needs.

鼓勵創新思考，讓學生掌握科技知識，用科學方法解決問題，同時與人文價值及社會緊密相連。

These clusters are intentionally interconnected. For instance, a project on AI might simultaneously raise ethical questions, draw on global perspectives, and require creative problem-solving. This integrated approach reflects the University’s and the programme’s commitment to transdisciplinary learning.

這些主題互相連結，例如關於AI的課題可同時涉及倫理問題、全球視野和創意解難能力，展示跨學科學習的精神。

## Innovative assessments 創新評核方式

Assessment, too, is reimagined. “Assessment is for learning. Learning is not for assessment,” Dr Wong emphasises. Rather than relying solely on traditional examinations or essays, FuturEdge incorporates innovative approaches such as student-initiated projects and co-designed evaluation criteria. Students are encouraged to take ownership of their learning, defining what constitutes quality work and reflecting on their own progress.

One particularly innovative model is the BEAM framework — Bot-Enhanced Assessment for Meta Learning — which integrates AI tools into the assessment process. Students collaborate with peers and instructors to design rubrics, which are then encoded into chatbots capable of providing immediate, personalised feedback. This helps students develop the ability to evaluate their own work — a skill that is essential for any future career.

## Technology, society, and self-reflection 科技、社會與自我反思

**Dr Joyce Chan**, a Lecturer in the Common Core Curriculum Office, offers insight into how these ideas take shape in practice through her module “Science and Better Life”. Rather than discarding existing content, Dr Chan has reframed it. Topics such as DNA technology, genetically modified food, and stem cells are taught not as abstract scientific concepts, but in relation to real-world applications and ethical considerations.

A central component of the module is a group project in which students design a start-up idea using biotechnology to improve one aspect of the “OECD (Organisation for Economic Co-operation and Development) Better Life Index”. This connects scientific knowledge with social, economic, and environmental concerns, making the learning process both interdisciplinary and personally meaningful.

Equally important is the role of student participation in assessment. Learners help shape marking criteria, engage in peer and self-assessment, and interact with AI tutors tailored to specific topics. Dr Chan notes, “This process encourages students to think critically about what constitutes fairness and quality. It also shifts their perception of assessment from a one-way judgement to a tool for continuous improvement.”

Other interesting FuturEdge subjects that align well with the programme’s emphasis on interdisciplinary learning, ethical reflection, real-world application, and forward-looking skills include “Towards the Future: Metaverse”, “Unlocking the Secrets of Language”, “Decentralised Future: Blockchain” and “Understanding Wikipedia: Skills for the Digital Knowledge Age”.

These modules exemplify FuturEdge’s approach by blending cutting-edge technology with ethical, social, and personal reflection. They encourage students to connect scientific or technological knowledge with broader questions of human well-being, fairness, and responsible innovation, often through project-based or participatory learning.

黃博士表示：「評核是為了促進學習，學習卻不是為評核而設。」「博雅未來」課程不再單純依賴傳統考試或論文作業，而是引入更多創新評核方式，例如由學生主導的專題研習，以及師生共建評核標準，鼓勵學生為自己的學習歷程負責，並從中反思。

課程亦透過BEAM人工智能評核系統，利用AI工具幫助評估。師生共同設計評分標準，再輸入到聊天機械人中，讓AI即時給予個人化回饋。學生從中可學會未來投身職場的重要技能——自我評估。

共同核心課程講師**陳巧瑩**博士透過「科學與幸福生活」單元，闡述如何將這些理念實踐於教學中。陳博士並非摒棄既有教材，而是重新詮釋內容，例如在講授DNA技術、基因改造食品及幹細胞等抽象科學概念時，連結至現實應用與倫理考量。

該單元設小組專題研習，要求學生運用生物科技設計創業方案，以改善「經濟合作暨發展組織（OECD）幸福指數」中的某一環節。這種設計將科學知識與社會、經濟及環境議題結合，使學習過程兼具跨學科特性與個人意義。

學生參與評核機制同樣關鍵：學員共同制定評分準則、進行同儕互評與自我評估，並與為特定課題而設的AI導師互動。陳博士指：「此過程鼓勵學生明辨思考何謂公平與質素，同時改變評核角度，從單向判斷轉化為持續改進。」

「博雅未來」尚有其他有趣單元呼應跨學科學習、倫理反思、現實應用及前瞻技能，包括「邁向未來：元宇宙」、「解鎖語言密碼」、「去中心化未來：區塊鏈」及「認識維基百科：數碼知識時代技能」。

這些單元體現「博雅未來」的教學方針，透過專題研習或參與式學習，引導學生將科技知識與人類福祉、公平原則及負責創新等宏觀議題連結起來。

## A strategic transformation 策略轉型

From an institutional perspective, FuturEdge is closely aligned with HSUHK's broader strategic vision. **Professor Jeanne Fu**, Vice-President (Learning and Student Experience), places the programme within the University's ongoing efforts to enhance its Common Core Curriculum and further strengthen its "Liberal + Professional" education model.

"The FuturEdge Programme retains the core values of liberal education — intellectual breadth, critical inquiry, and personal development — while adapting them to the demands of a new era. The programme also introduces diverse pedagogical approaches, from modules conducted in innovation labs and sound studios to the development of Science, Technology, Engineering, the Arts, and Mathematics (STEAM) learning spaces."

Professor Fu underscores the importance of connecting learning to the broader goal of "bettering humanity". By encouraging students to examine the interconnectedness between themselves and the world, FuturEdge cultivates not only competence, but also conscience.

## Enriching student experiences 豐富學生體驗

While the full impact of FuturEdge will only become apparent over time, its aspirations are already clear. The programme seeks to leave students not just with knowledge, but with experiences that resonate, and moments that shape their perspectives while influencing their choices long after graduation.

Dr Wong Muk-yan emphasises that students may not remember every course they take, but they will remember the experiences that matter. Whether it is working with a marginalised community, engaging in a creative project, or grappling with ethical dilemmas, these experiences form the "dots" that students can later connect in making sense of their lives.

Looking ahead, Professor Jeanne Fu hopes that students will find the modules "fun and inspiring", and that they will develop the capacity to generate creative solutions to both individual and societal problems. In a future where routine tasks are increasingly automated, she notes that it is precisely these human capacities that will remain indispensable.

從大學層面來看，「博雅未來」與恒生大學的整體策略願景高度契合。副校長（教學及學生體驗）**符可瑩教授**表示，「博雅未來」是大學持續提升共同核心課程，並進一步鞏固「博雅+專業」教育模式的重要一環。

「課程秉承博雅教育的核心價值——廣闊知識、明辨思維與個人發展，同時結合新時代需求。課程亦引入多元化教學模式，涵蓋在創新實驗室及音響製作室進行的學習單元，以至發展融合科學、科技、工程、藝術及數學（STEAM）的學習空間。」

符教授強調，學習應與「造福人類」這更宏觀的目標緊扣相連。課程透過鼓勵學生反思自身與世界的連結，提升他們的技能，並培養良知和道德責任感。

雖然「博雅未來」課程的影響尚待時日展現，但其目標清晰可見——不僅著眼於傳授知識，更致力為學生帶來能引發共鳴的學習體驗，為他們畢業後的人生方向與抉擇產生長遠影響。

黃沐恩博士強調，學生未必清楚記得每一個修讀的課程，卻會牢記重要的學習經歷。無論是與弱勢社群同行、投入創意項目，抑或面對道德上的掙扎時，這些經歷將成為學生日後在生活上的「點滴」。

展望未來，符可瑩教授期望學生能在學習單元中獲得有趣且具啟發性的體驗，並培養出解決個人與社會問題的創新能力。她指出，在未來日常工作日益自動化的時代，這些個人能力將不可或缺。

Students participate in bird watching activities during the field trip for better understanding of local biodiversity and ecological conservation.

學生實地考察期間參加觀鳥活動，進一步了解生物多樣性和生態保育。



# • New leaders to steer

## 新領導領航未來

## HSUHK forward

**Ms Luanne Lim** was appointed as Chairman and Member of HSUHK's Board of Governors, effective 7 January 2026, for a term of three years.

Ms Lim is currently the Executive Director and Chief Executive of Hang Seng Bank. The University is confident that with her extensive expertise, wealth of experience and commitment to education, Ms Lim will provide strategic insight and leadership, propelling the University to new heights.

Ms Lim said she was greatly honoured to be appointed Chairman of the Board of Governors. "HSUHK's commitment to academic excellence, innovation, and nurturing future leaders resonates strongly with me. I look forward to working closely with the Board, the University community, and our partners to further strengthen HSUHK's position as a leading institution, and to empower our students to thrive in a rapidly changing world."

**林慧虹女士**於2026年1月7日獲委任為恒生大學校董會主席及校董，任期三年。

林女士現為恒生銀行執行董事兼行政總裁，擁有豐富的專業知識及經驗，對教育充滿熱忱。恒生大學深信林女士憑藉其策略遠見與領導，帶領大學邁步向前，續創高峰。

林女士對獲委任為恒生大學校董會主席感到榮幸。她表示：「恒生大學致力推動學術卓越、創新及培育未來領袖，我深表認同。我期待與校董會、大學社群及各方夥伴緊密合作，進一步鞏固恒生大學作為領先學府的地位，讓學生在瞬息萬變的環境中茁壯成長。」

New Chairman of the Board of Governors

**Ms Luanne Lim**

新任校董會主席  
**林慧虹女士**



HSUHK appointed **Professor Joshua Mok** as its next President, effective 1 September 2026, for a five-year term.

A highly respected scholar and educator in higher education policy, comparative social policy and institutional development, Professor Mok currently serves as Provost and Vice-President (Academic and Research) at HSUHK. Before joining HSUHK in June 2024, he held senior leadership roles as Vice-President at Lingnan University and Vice-President (Research and Development) at The Education University of Hong Kong.

The Board of Governors and the Council are impressed by Professor Joshua Mok's strategic vision, leadership, and academic standing, as well as his commitment to positioning HSUHK as a leading private university in Asia. They are confident that his vision, expertise, and dedication will lead HSUHK to new heights of excellence.

Professor Mok is honoured to accept the new role. He said: "HSUHK stands as a leader in liberal arts education, dedicated to cultivating innovative and compassionate leaders for both our society and the global community. I am thrilled to assume the presidency and collaborate closely with members of the Board of Governors and the Council, students, faculty, alumni, and partners to strengthen the University's academic and educational foundations, broaden its tradition of excellence, and make a meaningful impact through the creation of new knowledge and research."



Brief profile of  
Professor Joshua Mok  
莫家豪教授簡歷



恒生大學委任**莫家豪教授**為下任校長，任期五年，由2026年9月1日起生效。

莫教授是備受尊崇的學者和教育工作者，以高等教育政策、比較社會政策及機構發展方面而聞名，現任恒生大學常務暨學術及研究副校長。在2024年6月加入恒生大學之前，他曾擔任嶺南大學副校長和香港教育大學副校長（研究與發展）。

校董會和校務委員會十分欣賞莫家豪教授的策略願景、領導能力和學術地位，以及他致力將恒生大學打造成亞洲領先私立大學的決心，並相信他的願景、豐富的專業知識和奉獻精神將引領恒生大學再創高峰。

莫家豪教授對任命感到榮幸，他說：「恒生大學在博雅教育領域處於領先地位，致力於培養具有創新精神和人文關懷的領袖，服務本地社會和全球社區。我很高興能擔任恒生大學校長，並與校董會和校務委員會成員、學生、教職員、校友和合作夥伴緊密合作，鞏固大學的學術和教育基礎，發揚卓越傳統，並通過創造新知識和研究，產生深遠的影響。」

The next President  
**Professor Joshua Mok**

下任校長  
**莫家豪教授**



President Simon S M Ho  
何順文校長

Putting people first:

## Highlights from President Simon S M Ho's transformative 12-year tenure

### 以人為本 砥礪同行

### 何順文校長十二載點滴

12.5 years of dedicated leadership, **Professor Simon S M Ho**, President of HSUHK since 2014, will be retiring at the end of August 2026. During his tenure, President Ho spearheaded the University's successful retitling efforts and raised substantial funds for major campus expansion.

Yet beyond these tangible achievements, it is his heartfelt interactions with students and the deep trust he placed in colleagues that have made his tenure truly unforgettable.

From its days as the Hang Seng Management College (HSMC) to its evolution into HSUHK, President Ho has consistently championed a "people-first" philosophy. He embodies this value every day by nurturing strong bonds between teachers and students, and by fostering genuine trust within teams — ultimately shaping a distinctive and warm campus culture.

自2014年起肩任香港恒生大學校長的**何順文教授**將於2026年8月底榮休。回顧12年半任期，最令人難忘的不僅是他籌款擴建校園與領導正名大學的成就，更是他與學生真摯互動、對同事信任有加的點滴。

由恒管到恒大，何校長始終秉持「以人為本」的理念，透過日常實踐建立師生情誼與團隊互信，奠定校園的獨特文化。

## Candour beyond the classroom 課堂之外 真誠交流

Apart from significantly raising teaching and research standards and developing a number of innovative degree programmes, President Ho places great importance on students' learning experiences. Since taking office, he introduced a number of major initiatives, including the University's unique "Liberal + Professional" education model, the Residential College system, the Honours Academy nurturing future public leaders, the "One-Student-One-Internship" scheme, and the Institute for Youth Sustainability Leadership, etc.

He fondly recalls that, for many years, he would personally stand at the campus entrance or student gathering points on the first class day of each new academic year to warmly welcome new freshmen, shaking their hands and greeting them. "I believe that on their very first class day on campus, students should feel like they are the protagonists — that this is a university that truly cares about them," he says.

Even today, many alumni still approach him — whether on campus or at external events — and say, "I still remember my first class day on campus — you spoke to me and offered words of encouragement." These close interactions have been his source of motivation throughout his years of service.

President Ho believes that the most meaningful interactions between teachers and students often take place outside the classroom. Since 2015, he has been organising the "Along with the President" series, taking students out of the classroom and into nature every year for casual conversations while hiking and cycling.

He recalls a 20-kilometre cycling trip from campus to Tai Mei Tuk via Tai Po: "I assumed the students would be fitter than me, but as soon as we reached the reservoir dam, some were already expressing tiredness. I encouraged them to persevere and complete the round trip along the dam road. Although not everyone completed the full distance, the most important thing was inspiring them to have the courage to try."

The time he spent sitting by the dam with students, waiting for their teammates and chatting in the sea breeze, remains one of his fondest memories.

He recalls, "In such outdoor settings, students are more willing to open up. They shared their challenges with part-time jobs, family concerns, future plans, and even gave me their honest feedback on the school canteen, course selections, and teaching arrangements. Such exchanges bring students and me closer."



President Ho (left) joins students in farming activities at a Fanling farmland during another session of the "Along with the President" series.

何校長(左)在另一「與校長同行」系列活動,與同學一起到粉嶺農地耕種。

何校長十分重視學生的學習體驗,除大幅提升教研水平和開發多個創新課程,自上任後陸續推出獨特的「博雅+專業」教育模式、住宿書院制度、榮譽學院培育未來公共領袖、「一學生一實習」計劃,以及青年可持續發展領袖研習所等新猷。

他憶述多年來每逢新學年開學日的早上,都會在校園門口或校園學生聚集點,親自迎接新生,與他們握手和打招呼。「我覺得新同學第一天上課,就應該感受到他們是主角,這是一所關心他們的大學。」時至今日,不少校友多年後在校園或校外活動中主動向他提起:「校長,我記得入學第一天你跟我談天,還說了些鼓勵的話。」這些互動,正正是他多年來工作的動力。

何校長認為,最深刻的師生交流往往發生在課堂之外。自2015年起,他開展「與校長同行」系列活動,每年都帶領學生走出課室,走進大自然,透過行山和騎單車促進輕鬆對話。有一次單車活動是從校園出發,途經大埔至大美督共約20公里,「原本以為學生的體力會比我好,結果到水壩起點就有人喊累,我就建議和他們一起咬緊牙關堅持完成全程水壩來回。雖然最終並非每位學生都能踏到全程,但最重要是能鼓勵他們凡事勇於嘗試。」

回想那天在水壩與一些同學坐着等候其他隊友、吹著海風聊天的時光,令何校長印象深刻。他說:「學生在這種戶外環境下更願意打開心扉,分享他們做兼職的挑戰、家庭的一些煩惱、對未來的憧憬,甚至直接向我提出對學校餐廳、選科和教學安排的意見,這些交流都拉近學生與我的距離。」

President Ho (2nd from right) cycling with students during the "Along with the President" series. 在「與校長同行」系列活動中,何校長(右二)與學生騎單車郊遊。



## Student initiatives and community integration

### 學生自主 鄰里共融

President Ho always encourages students to take initiatives and lead. For example, the Students' Union (HSUSU) organises an annual dinner — a grand feast with dozens of tables along The Way on campus, serving “poon choi” alongside performances by students and pop singers. He attends every year to show his support.

“The students devote significant time and energy to organising this event. They also invite representatives from the nearby Siu Lek Yuen Village and Kwong Yuen Estate to join us. With this spirit of community, the campus becomes more than just a place of learning — it is an integral part of the local community.”

He recalls one year when heavy rain fell during the dinner, yet the students handled the situation admirably. Everyone put on transparent raincoats and continued enjoying the night. The campus was abuzz with energy, making it an unforgettable occasion.

He notes that the HSUSU and the University administration have maintained good communication and cooperations over the years, resulting in close interactions.

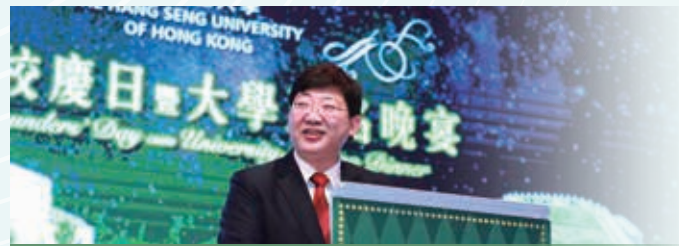
He remarks, “This is truly invaluable. I have established a strong relationship of trust with every HSUSU President. They are very mature — they always consider the University’s overall perspective and are willing to communicate sincerely with the management to resolve issues together.” Because of this mutual trust, the University is happy to grant the HSUSU greater autonomy and scope to organise campus activities and manage student affairs.



President Ho (centre) celebrates with students on Graduation Day. 何校長(中)與畢業生分享喜悅。



President Ho shows his supports at HSUSU's annual dinner. 何校長支持學生會舉辦的「恒宴」。



President Ho delivers a speech at the University Naming Dinner in 2019 upon HSUHK's retitling, a significant milestone of his tenure.

何校長於2019年大學正名晚宴上致辭，是他任內的重要里程碑。

何校長又鼓勵學生自主領導，例如學生會舉辦的年度盛事「恒宴」，於校園筵開數十席盆菜宴，並邀請學生及歌手表演，他每年都會出席支持。「學生花不少時間與精力籌備這活動，還會邀請附近小瀝源村和廣源邨的村代表參與，這種鄰里關係讓校園不只是學習的地方，更是社區共融的一部分。」他說即使某年「恒宴」曾遇上大雨，學生也能妥善安排，師生穿起透明雨衣共聚歡樂，整個校園都熱鬧非常，令人難忘。

他特別提到恒生大學學生會多年來與校方一直保持良好溝通和合作，有很密切的互動。他說：「這是非常難得的，我與每一屆學生會會長都建立了良好的信任關係，他們很成熟，會從學校整體角度思考，願與校方誠意溝通及共同解決問題。」因此，校方願意給予學生會更多信任和自由，讓他們在校園活動和學生事務中發揮更大空間。

President Ho joins the “Splash into Fun” event on campus to kick off the beginning of a new academic year. 何校長參加開學夏水祭，為新學年揭開序幕。



## Understanding and trust

### 互諒互信 富人情味

President Ho believes that the “small yet exquisite” culture of HSUHK is built not only on the close relationship between faculty and students, but also on the strong mutual trust among colleagues, which serves as the cornerstone of the University’s smooth operation.

“Whenever I am available, colleagues and students are welcome to drop by my office to discuss work difficulties or personal matters,” he says. “I firmly believe that a liberal arts university thrives on trust and must be given the freedom and space to grow.”

The campus anecdotes President Ho shared at this year’s Chinese New Year Staff Party vividly illustrate the dedication of his colleagues. For instance, on a Saturday when a No. 8 typhoon signal was hoisted, a tree on campus fell. Early the next morning, colleagues from the Campus Development and Management Office had already arrived to clear the debris. They reassured him, “Rest assured that this will be taken care of properly. Students returning for classes tomorrow will not be affected.”

Another cleaning staff member shared, “My son is a student here. He often says the University is so nice, and I am very happy working here.”

These heartfelt words reinforced President Ho’s belief that HSUHK is not merely a workplace, but a big family brimming with warmth and humanity.

## Scaling new heights, with a difference

### 創造不一樣 屢創新高峰

On 30 October 2018, HSMC was officially retitled HSUHK — a defining milestone in the University’s journey. President Ho still recalls that day with great clarity. “When the Government announced the news, colleagues and students gathered near the Lion Rocks on the campus, united in anticipation of the results. The moment the announcement was made, cheers erupted, wave after wave. Some were so overcome with emotion that they embraced one another in tears.”

For President Ho, the retitling is not an end in itself, but an encouragement for the team to continue improving the quality of teaching and management, and to constantly break new grounds.

President Ho emphasises that his deep connection with HSUHK will not end with his retirement, which is approaching. He will continue to care and support the University’s development in other ways.

He encapsulates his fruitful 12.5-year journey in one powerful sentence: “With faith, we create something uncommon; though difficulties, we continually scale new heights.” To staff and students, he offers heartfelt advice: “Put your heart into everything you do and cherish every person who walks this journey with you.”

He hopes that academics will continue to pursuing excellence in teaching and research, while students will actively learn, engage, and contribute — always upholding the beliefs and core values that define HSUHK.

何校長認為，恒生大學「小而精美」的文化，除了師生關係緊密，同事間的互信同樣是支撐學校運作的基石。「只要我有空，同事、同學可走進我的辦公室，傾談困難或生活上的事情。我覺得一所博雅大學的運作，需要信任，也需給予自由和空間。」

在今學年的新春員工聯歡會致辭中，他特別分享一些校園點滴，當中有不少同事們兢兢業業的身影。例如有一次星期六懸掛八號風球，校園內有樹木倒下，翌日清晨，他發現校園發展及管理處的同事已經在清理現場，並向他說：「校長請放心，我們會處理妥當，明天學生回來上課不會受影響。」還有一位清潔同事對他說：「校長，我的兒子也在恒生大學讀書，他常說學校很好，我在這裏工作也很開心。」這些話讓何校長更加確信，恒生大學不僅是工作場所，更是一個充滿溫度和人情味的大家庭。

2018年10月30日，恒生管理學院成功正名為香港恒生大學，這是學校奮鬥發展歷程中的重要里程碑。何校長回憶當日情景：「政府消息公布時，校園石獅子附近聚集了很多同事和學生，大家一起等待那一刻，現場歡呼聲此起彼落，更有同事、同學感動得擁抱落淚。」對何校長而言，正名不是終點，而是鼓勵團隊持續提升學術水平，不斷開創新局。

退休卸任在即，何校長強調他與恒生大學的連繫不會因此中斷，會用其他形式繼續關心和支持大學的發展。他用一句話總結這段12年半的豐盛旅程：「憑信念，創造不一樣；雖艱難，屢創新高峰」。他又寄語師生「用心做好每一事，珍惜同行每一人」，冀教師繼續用心在教研上發展所長，學生則積極學習、參與及貢獻，堅守恒生大學的信念與價值。



President Ho (left) hosts the President's Chatroom series to share insights with distinguished leaders.

何校長(左)主持「校長對談」系列，與傑出領袖分享真知灼見。

## Three decades of kinship and team spirit

## 三十載人情不變 最難忘團隊精神



Mr Cibe Ngan  
顏振國先生

**“HSUHK is a place full of kindness and warmth,  
and it has been so for the past 30 years.”**

「恒生大學是一個充滿人情味的地方，30年來始終如一。」

**Mr Cibe Ngan**, Information Technology Officer, has been contributing to the campus behind the scenes for 30 years since joining Hang Seng School of Commerce (HSSC) in 1995 — a time when the teachers, students and colleagues got on well with each other on a campus that was far less developed than it is today. A sense of belonging soon took root: “Colleagues from nearly every department knew each other back then. We were close-knit like a big family.”

In his early days as a computer laboratory assistant, Cibe bonded with a group of Form 7 matriculation students, building enduring friendships, that have lasted to this day. “They treat me just like a big brother. Even though they each went on their own paths after graduation — becoming accountants, school headmasters or even company CEOs — we have stayed in contact. For the past 30 years, we have continued to meet almost every year, and the relationships we have forged are truly priceless.”

於1995年加入恒生商學書院（恒商）的資訊科技主任**顏振國先生（Cibe）**，轉眼間已在校園默默耕耘30載。他回想當年，校園環境簡樸，師生與同事之間相處融洽，很快便建立起濃厚的歸屬感。「那時候幾乎每個部門的同事都互相認識，關係親切，就像一個大家庭。」

Cibe初期擔任電腦實驗室助理，與一班中七預科生建立了深厚而長久的友誼，並延續至今。「他們把我當作大哥哥，即使畢業後各有發展，有人成為會計師、校長，甚至公司行政總裁，大家依然保持聯絡，30年來幾乎每年都相約聚會，這份情誼實在難能可貴。」



Cibe (5th from right) with a group of Form 7 matriculation students of the then HSSC in 1995.

Cibe (右五) 於1995年與恒商中七預科生合照。



Cibe (right) receives a Long Service Award from President Simon S M Ho in recognition of his 30 years of service and contributions to HSUHK.

Cibe (右) 獲何順文校長頒發30年「長期服務獎」，肯定他對大學的貢獻。

Having accompanied HSUHK through two-thirds of its 46-year development, the milestone that Cibe remembers most vividly is the 2018 retitling of Hang Seng Management College (HSMC) as The Hang Seng University of Hong Kong. “From HSSC to HSMC, and then to becoming a university, every step has been no small feat. Everyone on campus was exhilarated, and I am proud to be one of them.”

SH Ho Academic Building and Lee Quo Wei Academic Building, completed successively between 2012 and 2013 amidst a continuous drive for campus development, also left an indelible mark in Cibe’s memory. As he recalled, the two buildings were urgently needed for use in the new academic year, and a great amount of preparatory work had to be completed within a very short timeframe. “Since only two to three days remained before the official opening, everyone was working tirelessly together. Even though it was the weekend, we worked day and night to rush to completion — only to make sure that the academic staff and students could use the new facilities without running into any problems.” Those were hectic days, but they put colleagues’ team spirit on full display.

Looking back on his 30-year journey, Cibe has witnessed the University’s flourishing growth, from modest beginnings to significantly larger numbers of students, academic and administrative staff today. Yet, to him, the most invaluable thing is the kinship. “For me, ‘people’ have always mattered most. Seniors’ trust in us; colleagues’ mutual respect and willingness to learn from each other, and a helping hand when needed — all these have motivated me throughout the years.” A grounded yet warm work atmosphere has guided Cibe’s journey with the University for 30 years. These are the values that generation after generation of HSUHK people inherit and carry forward.

恒生大學創校46年，Cibe陪伴它走過了三分之二的發展歷程。當中最令他感受深刻的，莫過於2018年恒生管理學院(恒管)正名為「香港恒生大學」。「由恒商到恒管，再到正名為大學，每一步都不簡單，全校上下都非常振奮，我也很自豪能成為其中一分子。」

在校園持續發展過程中，2012至2013年間相繼落成的何善衡教學大樓及利國偉教學大樓，同樣教他難忘。他憶述，兩座大樓需趕及新學年啟用，相關部門要在短時間內完成大量準備工作。「距離正式啟用只剩下兩三天，大家都不辭勞苦、同心協力，即使是周末也不分晝夜趕工，只為確保師生能順利使用新設施。」那段日子雖然忙碌，卻充分體現同事之間並肩作戰的團隊精神。

回顧30年的工作點滴，Cibe見證了大學的蓬勃發展，無論是學生或教職員人數，均較創校初期大幅增長。然而，在他心中，最可貴的仍是那份不變的人情味：「對我而言，『人』一直是最重要的。多年來，上司對我們的信任、同事之間的互相尊重與學習，有需要時主動伸出援手，都是我一路走來的動力。」踏實而溫暖的工作氛圍，讓Cibe與大學同行30載，也是一代又一代恒大人所傳承的精神。



Cibe (3rd from left, back row in the left photo and 4th from left in the right photo) has maintained a 30-year friendship with former students, whom he still meets at gatherings every year.

Cibe (左圖後排左三、右圖左四) 與舊生建立了30年友誼，每年相約聚會。

# 恒生大學綠遊生態同樂日

## HSUHK Green Eco-Trek Fun Fest



The opening ceremony is officiated by (from left) alumnus Mr Thomas Ching, Co-Chairman of The HSUHK 45th Anniversary Organising Committee; Dr Mose Cheng, Chairman of the Council; Ms Luanne Lim, Chairman of the Board of Governors; President Simon S M Ho; and Ms Antonia Yeung, Associate Vice-President (Development and Campus Services).

開幕儀式由(左起)45周年校慶籌委會聯席主席永康校友、校務委員會主席鄭慕智博士、校董會主席林慧虹女士、何順文校長及協理副校長(校園發展服務)楊如虹女士主禮。

# Green Eco-Trek Fun Fest promotes environmental conservation

## 綠遊生態同樂日踐行環境保育



Staff, students, alumni and supporters of HSUHK explore scenic nature trails near the campus.

一眾師生、校友及各界友好遊步毗鄰校園的郊野小徑，探索區內獨有的自然生態。

To raise awareness among the University community of environmental protection, community engagement, and sustainability, HSUHK hosted the “HSUHK Green Eco-Trek Fun Fest” on 1 March 2026. The event attracted around 300 staff members, students, alumni, and supporters, who explored scenic nature trails near HSUHK’s campus in Shatin.

During the trek, participants scanned QR codes to access an audio guide narrated by President Simon S M Ho. The guide shared interesting facts about the natural environment, insights into the University’s sustainability initiatives, and information on its achievements in promoting green practices and campus eco greening.

為加深大學社群對環境保育、社區參與和可持續發展的認識，恒生大學於2026年3月1日舉辦「恒生大學綠遊生態同樂日」，吸引約300名師生、校友及各界友好參與，一同步行毗鄰校園的郊野小徑，探索區內獨有的自然生態。

參加者掃描預設的二維碼，可收聽何順文校長的聲音導賞，認識自然生態趣味「冷知識」，同時了解大學的可持續發展工作，以及校園環保與綠化的成果。

Event highlights  
活動精華



The Fun Fest also features a series of green themed game booths and nature inspired handicraft workshop.

活動設有一系列綠色主題遊戲攤位及自然手作工作坊等。

# HSUHK — Foundation Gallery 「香港恒生大學 — 基金展覽廊」

launches university collection and Wang Yi solo exhibition  
館藏展暨藝術家王一個人展

The Hang Seng University of Hong Kong — Foundation Gallery presented the University Collection “Objects of Interest”, alongside contemporary Chinese artist **Wang Yi**’s solo exhibition “The Stars Are Not Afraid to Appear Like Fireflies” in March 2026. The two exhibitions are staunch examples of HSUHK’s commitment to integrate art into teaching, and nurturing one’s spirit through culture.

The “Objects of Interest” exhibition draws inspiration from the Renaissance-era “cabinet of curiosities”, featuring precious items donated to HSUHK by distinguished individuals across various sectors. It invited students and staff from diverse disciplines to reinterpret these objects through their own perspectives, thereby giving the exhibits new and deeper meanings.

“The Stars Are Not Afraid to Appear Like Fireflies” was co-organised by HSUHK and ArtNext, and curated by **Ms Mianco Wong** and **Ms Xie Xiaomin**. The exhibition spotlighted Wang Yi, a leading figure in China’s new generation of abstract artists. Born in Shanghai in 1991, Wang Yi transforms urban structures and social orders into rigorous and rhythmical geometric forms.

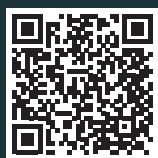
Situated on the first floor of the Creative Humanities Hub, the HSUHK — Foundation Gallery is a premier 150-square metre venue defined by its flexible contemporary design. By hosting high-calibre art exhibitions, the Gallery offers visitors an immersive cultural experience while serving as a vital pedagogical bridge for the Master of Arts in Art Business programme. It stands as a dual-purpose space dedicated to both academic excellence and the broader promotion of arts and culture.

「香港恒生大學 — 基金展覽廊」於2026年3月呈獻大學館藏展《心儀之物》及中國當代藝術家王一個人展《群星不懼形似螢火》。兩項展覽聯乘登場，充分體現大學以藝術融入教學、以文化滋養心靈的雙重價值。

《心儀之物》展覽的理念源自文藝復興時期的「奇趣珍品櫃」，展出由各界賢達送贈予恒生大學的珍貴藏品。展覽邀請來自不同院系和學科的學生及教職員，從他們的視角重新詮釋這些獲贈的收藏品，為它們賦予更深層次的意義。

《群星不懼形似螢火》則由恒生大學與新藝潮 (ArtNext) 聯合主辦，並由**黃白露女士**與**謝小敏女士**共同策展，聚焦中國新生代抽象藝術代表王一。王一1991年於上海出生，擅長將城市結構與社會秩序轉化為嚴謹而富節奏感的幾何語言。

「香港恒生大學 — 基金展覽廊」位於創意人文館一樓，佔地150平方米，空間設計靈活多變。展覽廊透過高品質的藝術展覽提升參觀者的藝術文化體驗，並配合恒生大學發展「藝術商業文學碩士」及相關課程實踐，發揮教學與文化推廣的雙重功能。



HSUHK — Foundation Gallery website  
「香港恒生大學 — 基金展覽廊」網頁



The opening ceremony is officiated by Ms Mianco Wong, Founder of ArtNext and co-curator of the exhibition (left); President Simon S M Ho; Dr Patrick Poon, Chairman of the Foundation Management Committee; Professor Douglas So, Chairman of the Museum Advisory Committee of HKSAR; Professor Desmond Hui, Chairman of the Working Group on Foundation Gallery Curation, and Ms Xie Xiaomin, co-curator of the exhibition and artist representative.

(左起) 新藝潮創辦人及展覽策展人黃白露女士、何順文校長、恒生大學基金管理委員會主席潘燊昌博士、香港特別行政區博物館諮詢委員會主席蘇彰德教授、「香港恒生大學—基金展覽廊」策展工作小組主席許焯權教授，以及展覽策展人及藝術家王一的代表謝小敏女士一同主持「香港恒生大學—基金展覽廊」大學館藏《心儀之物》暨王一作品展《群星不懼形似螢火》開幕儀式。

**Select works from the “Objects of Interest” exhibition:**

《心儀之物》部分展品：

A Chinese tea pot donated by Dr Rose Lee, former Chairman of the Board of Governors of HSUHK.  
恒生大學前校董會主席李慧敏博士捐贈的紫砂茶壺。



A 1966 Shanghai-manufactured hand-cranked calculator, complete with its original wooden case.  
1966年上海製造的手搖計算機，以及其原裝木盒。

A collection of matchboxes curated by students as part of the donated collection.  
學生參與藏品詮釋的珍藏火柴盒陳列。



“The Stars Are Not Afraid to Appear Like Fireflies” exhibition by Wang Yi.  
王一作品展《群星不懼形似螢火》。

## Three outstanding individuals receive 三位傑出人士獲授 榮譽大學院士 Honorary University Fellowships

HSUHK held its Honorary University Fellowship Conferment Ceremony on 25 March 2026, bestowing honorary university fellowships on three outstanding individuals.

**Ms Stella Fung** is a veteran leader in the banking sector and a highly regarded entrepreneur. A long-standing supporter of HSUHK, Ms Fung has contributed generously to the University's growth through philanthropy, strategic advice, and sharing her professional insights and networks.

**Mr Alan Li** is an accomplished industrialist and has played a vital role in fostering collaboration among government, industry, and the education sector both in Hong Kong and in the Guangdong area. His unwavering support for HSUHK's initiatives and campus development has significantly enhanced students' learning experiences.

**Mr Lim Soon-tiong** is a respected entrepreneur and a passionate advocate for cross-cultural exchanges. He has been the sole sponsor of a long-standing cultural exchange programme jointly organised by universities in Malaysia and Hong Kong, providing HSUHK students with invaluable international exposure that has enriched their educational journeys.

恒生大學於2026年3月25日舉行榮譽大學院士頒授典禮，表揚三位傑出人士的卓越成就。

**馮少雲女士**是資深銀行業領袖和知名企業家。作為恒生大學的長期支持者，馮女士透過慷慨捐助、策略建議，以及分享專業見解與人脈網絡，積極推動大學發展，促進大學朝著目標持續進步。

**李沛良先生**是成就卓著的實業家，積極推動香港及廣東兩地政府、業界與學術界之間的協作，擔當重要橋樑角色，並大力支持恒生大學各項發展計劃及校園建設，顯著提升學生的學習體驗。

**林順忠先生**是備受敬重的企業家，熱心倡導文化交流。多年來，他獨力資助由馬來西亞和香港的大學合辦文化交流計劃，讓恒生大學學生獲得寶貴的國際交流體驗，豐富學習歷程，拓闊全球視野。



Highlights of Conferment Ceremony  
活動精華



Biographies of the three Honorary University Fellows  
三位榮譽大學院士簡介



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

### Honorary University Fellowship Conferment Ceremony 2026

### 榮譽大學院士頒授典禮 2026

2026.3.25



Ms Stella Fung (left), Mr Alan Li and Mr Lim Soon-tiong.

(左起) 馮少雲女士、李沛良先生和林順忠先生。

## HSUHK runners show team spirit 恒生大學健兒 at Hong Kong Marathon

# 征戰香港馬拉松



The University's senior management cheers for the HSUHK Team at the race.  
大學管理層為健兒打氣。

HSUHK assembled over 120 students, staff, and alumni as the HSUHK Team to take part in the Hong Kong Marathon this year, one of the city's most prominent annual sporting events. The University's senior management joined the excitement on-site to support the HSUHK Team, while our students rallied along the course, embodying the University's values of unity and solidarity.

恒生大學今年組織逾120名學生、教職員及校友跑手，參與年度體育盛事香港馬拉松。大學管理層到場支持跑手，學生亦組成啦啦隊，沿賽道以吶喊與掌聲為健兒打氣，彰顯大學社群上下一心的團結精神。



Students form cheering teams along the route to motivate HSUHK Team runners.  
學生組成啦啦隊，沿賽道為跑手打氣。

## Gold Medal at International Exhibition of Inventions Geneva 2026

### 日內瓦國際發明展2026金獎

Dr George Ho, Associate Professor in the Department of Supply Chain and Information Management, won the Gold Medal with Jury Congratulations for his innovative project “WarehouseGenie” at the International Exhibition of Inventions Geneva 2026. The system leverages advanced technologies — including GenAI, drones, AR, and the Internet of Things (IoT) — to tackle major challenges in the warehousing sector such as high staff turnover, complex standard operating procedures, and rising demands for safety and accuracy.



由供應鏈及資訊管理學系副教授何道森博士領導研發的「WarehouseGenie」，於「日內瓦國際發明展2026」榮獲評判特別嘉許金獎。該項目利用生成式人工智能、無人機、擴增實境、物聯網等先進技術，應對倉庫人手流失率高、標準作業程序繁複，以及安全與準確度日益提升的挑戰。

## China's top 25 universities in three major disciplines

### 三大範疇躋身中國頂尖大學前25名

In the 2026 Top Universities and Top Scientists Rankings published by international academic platform Research.com, HSUHK ranked 23rd in both Business and Management and Economics and Finance, and 24th in Social Sciences and Humanities, among China's leading universities.

Several faculty members also achieved significant individual recognition, ranking among the top 100 scientists in China in their respective specialties: **Professor Joshua Mok**, Provost and Vice-President (Academic and Research), ranked 31st in Social Sciences and Humanities; **Professor David Tse**, Chair Professor in the Department of Marketing, ranked 56th in Business and Management; **Professor Roman Matousek**, Head of the Department of Economics and Finance, ranked 68th in Economics and Finance; and **Professor Louis Cheng**, Dr S H Ho Professor of Banking and Finance, ranked 96th in Economics and Finance.

恒生大學在國際學術平台Research.com的2026年頂尖大學和頂尖科學家排名中獲得傑出成就。在中國頂尖大學中，恒生大學在商業與管理領域及經濟與金融領域均排名23位，社會科學與人文領域排名24位。

四位恒生大學學者於各自領域在中國頂尖學者中排名首100位，包括常務暨學術及研究副校長**莫家豪教授**在社會科學及人文科學家中排名第31位，市場學系講座教授**謝貴枝教授**在商業與管理學家中排名第56位，經濟及金融學系系主任**Roman Matousek教授**在經濟與金融學家中排名第68位，而何善衡博士銀行及金融學教授**鄭子云教授**則在經濟與金融學家中排名第96。

(As of May 2026 截至2026年5月)



# 23rd

**Business and Management**  
商業與管理

**Economics and Finance**  
經濟與金融

# 24th

**Social Sciences and Humanities**  
社會科學與人文

## Sustainability awards 可持續發展獎項



Mr Landy Hung, Director of Campus Development and Management (centre), receives the Carbon Neutrality and Sustainable Development – Gold Award on behalf of HSUHK.

校園發展及管理總監洪天明先生(中)代表恒生大學領取碳中和及可持續發展一金獎。

HSUHK has been honoured with the “Carbon Neutrality and Sustainable Development – Gold Award” by the Hong Kong Inheritance Foundation for the second consecutive year. This accolade recognises HSUHK’s exceptional performance in achieving carbon neutrality and advancing sustainability, fully aligned with the United Nations Sustainable Development Goals.

The Creative Humanities Hub has been awarded the BEAM Plus New Building (Version 2.0) Final Platinum Certification by the Hong Kong Green Building Council. This recognition highlights the University’s outstanding commitment to green architecture and environmental responsibility.

恒生大學連續兩年獲「香港傳承基金」頒發「碳中和及可持續發展一金獎」，以表揚大學於碳中和及可持續領域表現傑出，與聯合國永續發展目標一致。創意人文館則獲香港綠色建築議會頒發「綠建環評」新建建築（2.0版）「最終鉑金級」認證，凸顯大學在環保建築方面的卓越表現。

## First runner-up in CILTHK Student Day 2026 Competition 香港運輸物流學會學界專題研習比賽2026亞軍

Five students from the BBA (Hons) in Supply Chain Management programme, **Chan Wai-man, Cheung Yee-tung, Fung Tat-shing, Hau Pui-yi, and Lee Sze-ki**, earned first runner-up in the CILTHK Student Day 2026 Competition. Within a limited time, participating teams analysed a designated transportation and logistics case, developed solutions, and presented their proposals to the judging panel.

供應鏈管理工商管理（榮譽）學士課程五名學生**陳慧文、張倚僮、馮達誠、侯貝懿及李思琪**於「香港運輸物流學會學界專題研習比賽2026」榮獲團體賽亞軍。參賽隊伍需在限時內，就指定運輸及物流個案進行分析、制定解決方案，以及向評審團匯報。



Fung Tat-shing (2nd from left), Lee Sze-ki, Cheung Yee-tung, Hau Pui-yi and Chan Wai-man  
(左二起) 馮達誠、李思琪、張倚僮、侯貝懿和陳慧文

## First runner-up in Gerontechnology Design Competition 樂齡科技創新比賽亞軍

Students **Fang Wing-san** and **Cao Bingrui** from Patrick SC Poon Amity College secured the first runner-up position in the “3 Assistive Devices for Dementia” Design Competition with their innovative “Brainwave-Sensing Headset”. This achievement marks the second consecutive year that residents of the College have received recognition in this competition.

潘樂昌樂群書院宿生**方穎新**及**曹秉睿**憑腦波感測頭戴裝置，於「樂齡科技創新點子實驗場暨出門三寶設計比賽」中榮獲亞軍，是該書院的宿生連續兩年於該比賽中獲得佳績。



Fang Wing-san (centre) and Cao Bingrui (right)  
方穎新(中)及曹秉睿(右)

## Study highlights Hong Kong's rising global competitiveness in doctoral education

### 研究凸顯香港博士教育全球競爭力提升

A new comparative study by HSUHK demonstrates that Hong Kong is emerging as a highly competitive destination for doctoral education, driven by flexible post-study immigration pathways, strong funding support, and a dynamic research environment.

The study, titled "Strategies to Attract and Retain High-calibre Talents to Pursue Further Studies at Doctorate Level in Hong Kong for Nurturing Specialised Talents that will Contribute to Hong Kong's Development", is led by **Professor Joshua Mok**, Provost and Vice-President (Academic and Research), and funded by the HKSAR Government. Utilising comparative policy analysis and in-depth interviews with 50 doctoral students and university leaders across Hong Kong, Singapore, Malaysia, and the United Kingdom, the study provides new insights into how global doctoral candidates decide where to pursue and build their research careers.

Early findings indicate that Hong Kong performs strongly in attracting and retaining high calibre PhD students amid intensifying international competition for research talent. Hong Kong offers flexible post-study arrangements, including the Top Talent Pass Scheme and the Immigration Arrangements for Non-local Graduates, which allow graduates to remain in the city for up to 24 months without a prior job offer. The Hong Kong PhD Fellowship Scheme offers full tuition waivers and generous stipends, enabling students to focus on research excellence. Additionally, local family-friendly policies play a significant role in long-term talent retention.

The research team has identified four strategic priorities: strengthening post-study immigration pathways, sustaining globally competitive doctoral funding schemes, deepening investment in research infrastructure, and enhancing global promotion of Hong Kong's doctoral strengths.

恒生大學發表首項跨區域比較研究，結果顯示香港憑靈活的畢業後簽證政策、具競爭力的資助計劃，以及蓬勃的研究氣氛，成為博士教育的國際熱門選擇。

「香港博士人才培育與留才策略研究計劃」由常務暨學術及研究副校長**莫家豪教授**領導，項目獲特區政府資助，透過政策比較分析，以及訪問香港、新加坡、馬來西亞和英國共50位博士生及大學管理人員，分析博士研究生選擇深造地點的核心因素。

初步結果顯示，面對全球研究人才的激烈競爭，香港在吸引及留住高質素博士生方面優勢顯著，包括現時推行的「高端人才通行證」及「非本地畢業生留港安排」給予畢業生長達24個月無聘用逗留期；「香港博士研究生獎學金計劃」則提供全額學費資助及生活津貼，助博士生專注學術；此外，本地的家庭友善政策亦有助長遠挽留人才。

研究團隊提出四項策略建議，包括優化畢業後簽證安排、維持博士資助計劃、加強投資研究基建及全球推廣香港博士教育優勢。

The research team includes Dr Ayomide Oluwaseyi Oladosu (left), Senior Research Associate of the School of Transdisciplinary Studies (STS); Professor Joshua Mok; and Dr Rainie Ke, Lecturer of STS.

研究團隊成員包括（左起）跨學科學院高級研究助理Ayomide Oluwaseyi Oladosu博士、莫家豪教授及跨學科學院講師柯果博士。



Research project details  
研究項目詳情



# Scholars push the boundaries of arts marketing

## 學者開拓 藝術營銷新方向



Professor Desmond Hui (left) and Dr Christine Choy co-edit *De Gruyter Handbook of Digital and Online Arts Marketing: Technological, Social, and Cultural Trends*.

許焯權教授（左）與蔡曉瑩博士共同主編《De Gruyter Handbook of Digital and Online Arts Marketing: Technological, Social, and Cultural Trends》。

In February 2026, international publisher De Gruyter published the *De Gruyter Handbook of Digital and Online Arts Marketing: Technological, Social, and Cultural Trends*, co-edited by HSUHK scholars **Professor Desmond Hui**, Head of the Department of Art and Design (AAD) and **Dr Christine Choy**, Associate Professor of AAD. The volume examines how digital technologies are transforming the arts and redefining relationships between organisations and audiences.

Traditionally, arts marketing has been split between organisation-centred goals such as revenue and reputation, and consumer-centred approaches focused on audience satisfaction. The Handbook bridges this divide by emphasising co-creation. Dr Choy highlights, “Digital tools now enable audiences to move beyond passive consumption to become active collaborators in shaping artistic experiences.”

Grounded in HSUHK’s “Liberal + Professional” education model, the Handbook adopts a multidisciplinary lens, drawing on arts, business, media, and technology while reflecting both global trends and Hong Kong’s cultural context. “Its development was shaped by collaboration among academics, students, and industry practitioners, ensuring both scholarly depth and practical relevance”, explains Professor Hui.

Responding to the shift toward online engagement, accelerated by Covid-19, the editors advocate experimentation with digital formats, stronger use of social media for dialogue, and investment in digital capabilities. They also stress the importance of addressing digital inequality to broaden access.

With emerging trends such as AI-driven curation and immersive technologies further decentralising creative power, the Handbook positions digital arts marketing as a human-centred practice rooted in co-creation, adaptability and meaningful community building.

國際學術出版社De Gruyter於2026年2月推出《De Gruyter Handbook of Digital and Online Arts Marketing: Technological, Social, and Cultural Trends》，由恒生大學藝術設計系系主任許焯權教授與副教授蔡曉瑩博士共同主編。此書探討數碼科技如何改變藝術生態，並重塑藝術機構與觀眾之間的關係。

傳統的藝術營銷多以機構為本，著重收益與名聲，另一種則以消費者為導向，關注觀眾的滿意度。此書結合兩種做法，提出共同創造的概念。蔡博士指出：「數碼工具令觀眾由被動消費者變成積極參與者，一同塑造藝術體驗。」

此書以恒生大學「博雅+專業」教育模式為本，採用跨學科角度，結合藝術、商業、媒體和科技，並兼顧全球趨勢及香港的文化背景。許教授解釋：「在編寫過程中，學者、學生和業界人士緊密合作，確保內容既有學術深度，又具實際應用價值。」

在新冠疫情推動下，網上互動迅速轉變。兩位學者建議藝術界多嘗試不同的數碼形式，加強社交媒體互動，並提升數碼技術能力。他們建議積極解決數碼鴻溝問題，讓更多人能接觸藝術。

隨着人工智能策展及沉浸式科技等新興趨勢，藝術創作變得更加多元化，此書強調數碼藝術營銷應以人為本，重視共同創作、靈活變通，以及建立有意義的藝術社群。

## Novel joint student accommodation project launched

### 新學生住宿大樓開創校商協作新模 式

HSUHK signed a strategic collaboration agreement with property developer Wang On Properties (WOP) to launch the “HSUHK Erudite House”, a pioneering student accommodation initiative founded on the principles of co-design, joint operation, and complementary strengths. Unlike conventional leasing arrangements, HSUHK will lease an entire 22-storey new residential building on 18 Ting Yip Street in Ngau Tau Kok, Kowloon, from WOP. Located just a 5-minute walk from Ngau Tau Kok MTR Station and offering an estimated commute of around 30 minutes to the HSUHK campus by multiple direct bus routes, the residence will accommodate about 300 student residents and is expected to be completed in August 2027.

Under the agreement, the University will secure the naming rights and play an active role in the planning, design, and fit-out processes, ensuring that the facilities fully align with students’ needs. The HSUHK Erudite House will also feature a range of communal facilities, including a fitness room, a dance studio, meeting rooms, and shared social areas, providing students with a high-quality and holistic living and learning environment.

恒生大學與發展商宏安地產簽署策略合作協議，以「共同設計、聯合營運、優勢互補」為核心理念，推出全新學生住宿大樓「香港恒生大學博學堂」。有別於傳統租賃模式，大學租用宏安位於九龍牛頭角定業街18號興建中的整幢22層住宅大樓，預計2027年8月建成啟用，可供近300位宿生入住。項目距離牛頭角港鐵站約五分鐘路程，附近亦有多條直達校園的巴士路線，宿生往返校園車程約30分鐘。

根據協議，大學擁有項目命名權並參與規劃設計，確保切合學生需要。「博學堂」設有健身室、舞蹈室、會議室、公共交流空間等設施，為學生營造優良的住宿及學習環境。



An artist's impression of the “HSUHK Erudite House”  
「香港恒生大學博學堂」外觀構思圖



## Residential Colleges of HSUHK and Seoul National University promote international exchange 恒生大學及首爾大學住宿書院推動國際交流

The HSUHK Jockey Club Residential Colleges and Residential Colleges of Seoul National University in South Korea signed a Memorandum of Understanding (MoU) on 26 March 2026, launching cooperation between the two institutions. This partnership will create a multi-level exchange platform, deepen cooperation in residential education and help students broaden their international horizons.

恒生大學賽馬會住宿書院與韓國首爾大學住宿書院於2026年3月26日簽署合作備忘錄，啟動兩校合作。雙方將透過多層次交流，加強在住宿教育方面的合作，幫助學生拓展國際視野。



Professor Jeanne Fu, Vice-President (Learning and Student Experience) (left) and Professor Eunyoung Suh, Dean of Gwanak Residence Halls, Seoul National University, sign the MoU.  
副校長(教學及學生體驗)符可瑩教授(左)與首爾大學冠岳舍館長Eunyoung Suh教授簽署合作備忘錄。

## CTF Life Classroom appreciation and naming ceremony 周大福人壽教室感謝暨命名典禮

To extend heartfelt gratitude to Chow Tai Fook Life Insurance Company Limited (CTF Life) for its generous support of HSUHK, the University designated Room A301 in the S H Ho Academic Building as the "CTF Life Classroom" and held an appreciation and naming ceremony on 9 January 2026.

為答謝周大福人壽保險有限公司對恒生大學的熱心支持，大學特將何善衡教學大樓A301教室命名為「周大福人壽教室」，並於2026年1月9日舉行感謝暨命名典禮。



Mr Ip Man-kit, Executive Director and Chief Executive Officer of CTF Life (4th from left) and President Simon S M Ho (2nd from right) officiate at the ceremony.

周大福人壽執行董事兼行政總裁葉文傑先生(左四)與何順文校長(右二)主持揭幕儀式。

## International roundtable explores Asia as an education hub 國際圓桌會議探討亞洲教育樞紐發展

The Graduate School of HSUHK, in partnership with the University of Manchester and supported by the Asia Pacific Higher Education Research Partnership, hosted the international roundtable “The Quest for Education Hub in Asia — Comparative Perspectives and Policy Learning” on 5 March 2026. Scholars explored impact-driven research, international education as cultural diplomacy, digital technologies, generative AI, liberal arts education, and equitable future-oriented systems.

在亞太高等教育研究聯盟支持下，恒生大學研究生院與英國曼徹斯特大學於2026年3月5日合辦「亞洲教育樞紐的探索—比較視野與政策學習」國際圓桌會議，匯聚國際學者共同探討亞洲教育樞紐的發展，包括以影響力為導向的研究、作為文化外交的國際教育、數碼技術、生成式人工智能、博雅教育研究，如何為兼顧包容性與未來視野的政策思維提供啟示。

HSUHK brings together global scholars at the roundtable discussion.  
恒生大學匯聚國際學者於圓桌會議交流。



## Inaugural China Business Forum explores new horizons in Chinese business 首屆「中國商業論壇」探討中國商業新機遇

The School of Business launched its first China Business Forum on 24-25 January 2026. This flagship event assembled an exceptional lineup of over 100 participants, including distinguished scholars from leading universities across the Asia-Pacific region, the United States, and the United Kingdom, alongside government officials and business leaders. They examined the latest developments in the Chinese business landscape, explored strategies for innovation, and discussed collaboration opportunities.

商學院於2026年1月24至25日舉辦首屆「中國商業論壇」，匯聚逾百位來自亞太地區、美國及英國多所頂尖大學的學者、政府代表及商界領袖，共同探討中國商業環境的最新發展、創新策略與合作前景。



Members of partner universities sign a joint declaration reaffirming their collective commitment to promoting academic exchanges, collaborative research, and the cultivation of future scholars.

各院校代表簽署聯合宣言，承諾共同推進學術交流、聯合研究及培育青年學者。

# Campus Express

## 校園掠影



**Dr Roy Chung**, Honorary Doctor at HSUHK, explores industrial transformation and corporate responsibility at the University's Visionary Wisdom: Honorary Doctorate Lecture Series in April 2026.

恒生大學於2026年4月舉行「高瞻睿智：榮譽博士講座系列」，邀得本校榮譽博士鍾志平博士剖析工業轉型與企業責任。



Lecture replay  
講座重溫

The School of Communication hosts the 10th Business Journalism Awards Presentation Ceremony in April 2026. Officiating guest **Mr Algernon Yau**, Secretary for Commerce and Economic Development (left), presents the "Business Journalist of the Year" award to **Huang Wenqi** of HK01.

傳播學院於2026年4月舉行「第十屆商業新聞獎」頒獎典禮，主禮嘉賓商務及經濟發展局局長丘應樺先生（左）頒發「年度商業新聞記者獎」予《香港01》黃文琪。



The School of Humanities and Social Science hosts the third Creative Humanities Fest in March 2026, featuring Middle Eastern drumming and Egyptian folk dance performance at the opening ceremony.

人文社會科學學院於2026年3月舉行第三屆「創意人文節」，在開幕禮上以中東鼓樂及埃及民族舞蹈揭開序幕。

The HSUHK Wellathon offers activities such as a “therapeutic reading with dogs” workshop to help students relieve exam stress.

「恒大Wellathon」提供包括治療犬伴讀減壓工作坊等活動，助學生紓緩考試壓力。



Staff and students of the Department of Art and Design help restore a Leyland Victory Mark 2 antique bus that has been retired and idle for over 20 years, and present the exhibition “Victory Reborn — Restoration Practice of a Vintage Bus”.

藝術設計系師生幫助修復一輛退役閒置超過20年的利蘭勝利二型古董巴士，並舉辦「勝利重生—古董巴士復修練習」展覽。



Exhibition highlights  
展覽精華

HSUHK students join a service-learning programme, teaching seniors emerging sports such as taspony and floor curling to promote intergenerational inclusion.

恒生大學學生透過服務學習計劃，教授長者手綿球、地壺球等新興運動，促進跨代共融。





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# Creative Work

## 創意藝作



*Chill Dim Day* by **Ellie Kwok** from the Cultural and Creative Industries programme incorporates iconic Hong Kong-style dim sum and Cantonese elements into board games, stationery and everyday products. The project aims to preserve the cherished traditions of local teahouses while celebrating the unique characteristics of the Cantonese language.

The work was showcased at the Hong Kong International Licensing Show.

《想點就點》廣東話拼字桌遊由文化及創意產業課程學生**郭佩澄**創作，巧妙結合港式茶樓點心與廣東話元素，融入遊戲、文具及日常用品設計當中，以輕鬆趣味的形式，保育傳統茶樓飲食文化及廣東話特色。

作品於「香港國際授權展」展出。