

Erudition 博學

2025 Issue 2

Bridging borders 跨越邊界:

HSUHK's expanding role
in the Greater Bay Area

積極開拓大灣區機遇



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG





06



16



22

1 Cover Story 封面故事

Bridging borders: HSUHK's expanding role in the Greater Bay Area
跨越邊界：積極開拓大灣區機遇

6 Feature 專題

Preserving HSUHK's legacy by archiving its precious records
守護珍貴檔案 傳承大學歷史

10 Milestone 新里程

Hong Kong's first Doctor of Decision Analytics programme
全港首個決策分析博士課程

11 Achievements 成就

16 Highlights 焦點

- 16 HSUHK captivates audiences with "Uniquely Common" Concert
恒生大學閃耀45周年「不一樣的平凡」校慶籌款音樂會
- 18 Kicking off a new academic year with exciting activities
多元迎新活動開啟新學年

20 People 恒大人

- 20 Mr Delon Wong: Spearheading our digital future
with an innovative IT vision
黃逸彰先生：以創新資訊科技引領數碼未來
- 22 Flag-raising Group shows national spirit
升旗小組顯國民精神

24 Learning Excellence 卓越學習

26 Campus Express 校園掠影

Bridging borders:

跨越邊界：

HSUHK's expanding role in the Greater Bay Area

積極開拓大灣區機遇

香港恒生大學(南沙)中心启用礼
暨 大湾区青年创业论坛HSUHK (Nansha) Centre Opening Ceremony
cum GBA Youth Entrepreneurship Forum

中國·廣州·2025年5月21日(星期三)



香港恒生大學(南沙)中心启用

HSUHK inaugurates HSUHK (Nansha) Centre in May 2025.

香港恒生大學(南沙)中心於2025年5月在廣州正式啟用。

The Hang Seng University of Hong Kong (HSUHK) opened its HSUHK (Nansha) Centre alongside its incorporated office in Nansha, Guangzhou in May 2025.

The initiative has been heralded as a milestone in the University's development and expansion in the Greater Bay Area (GBA). With the establishment of the HSUHK (Nansha) Centre and a growing network of partnerships, HSUHK is deepening its presence in the GBA and in Chinese Mainland, opening transformative opportunities for students, faculty, and the wider community.

香港恒生大學(南沙)中心於2025年5月在廣州南沙揭幕，成為大學拓展大灣區發展的里程碑。隨著南沙中心啟用並持續擴展合作夥伴網絡，大學正積極加強在大灣區及整個內地的影響力，為學生、教職員及社群開拓機遇。



Guests at the Greater Bay Area Youth Entrepreneurship Forum (May 2025) encourage youth entrepreneurship in the GBA.

2025年5月舉行的「大灣區青年創業論壇」，嘉賓討論灣區青年在大灣區創業的優勢與挑戰。

A strategic presence 建立戰略地位

Legally registered as a Wholly Foreign-Owned Enterprise, the HSUHK (Nansha) Centre has quickly become a hub for academic and professional exchange. "The Centre is a bridge that connects our students and faculty with opportunities in the Mainland," said **Dr Ken Yau**, Head of Global Affairs at HSUHK. "By deepening collaboration among academic and administrative units, we are strengthening our visibility and building meaningful partnerships in the region," he continued.

The HSUHK (Nansha) Centre is instrumental in enhancing the University's outreach. From engaging in education expos to facilitating partnerships with prominent institutions such as Sun Yat-sen University (SYSU), Jinan University, Guangdong University of Economics and Finance, Guangdong University of Foreign Studies, and South China Normal University (SCNU), the Centre ensures that HSUHK is well-positioned within the GBA's vibrant educational and professional landscape.

HSUHK's broader vision for regional integration is crucial to these efforts.

Professor Joshua Mok, Provost and Vice-President (Academic and Research), noted "It is an important national strategic development goal to promote inter-university collaboration across the cities within the GBA. The Hong Kong Special Administrative Region (HKSAR) cannot shy away from being more proactive in supporting national development projects, and HSUHK is committed to pursuing opportunities in programmes, research, student mobility, and other inter-university collaborations."

Professor Mok further highlighted HSUHK's unique "Liberal + Professional" educational model and how HSUHK's approach differentiates us from other institutions: "We create an integration of technology and the humanities. This is unique to HSUHK. Our education model greatly appeals to our partner institutions and ensures that our students are more globally prepared."

在法律上以外商獨資企業形式註冊的香港恒生大學（南沙）中心，迅速成為學術及專業交流的樞紐。恒生大學環球事務主管**丘梓勤博士**表示：「中心是本校學生及教職員開拓內地機遇的橋樑。透過加強學術與行政單位之間的合作，我們正提升大學在區內的知名度，並建立具意義的合作夥伴關係。」

香港恒生大學（南沙）中心在拓展大學對外聯繫方面發揮重要作用，由參與教育博覽活動，到促成與多所知名院校的合作，包括中山大學、暨南大學、廣東財經大學、廣東外語外貿大學及華南師範大學，確保恒生大學在大灣區蓬勃發展的教育和專業領域中，佔一席之地。

恒生大學在大灣區的發展配合本校推動地區融合的宏觀願景。常務暨學術及研究副校長**莫家豪教授**表示：「促進大灣區城市間的大學合作，是國家重要的策略發展目標。香港特別行政區應當更積極主動支持國家發展項目，而恒生大學亦將致力推動於課程、研究、學生流動及其他跨院校合作方面的發展機會。」

莫教授進一步闡釋恒生大學的「博雅+專業」教育模式和獨有特質在院校中別樹一幟：「我們創造了科技與人文的融合，這是恒生大學的獨特之處。我們的教育模式對夥伴機構來說非常吸引，並確保我們的學生具備更強的國際競爭力。」



The Centre for Innovation and Entrepreneurship hosts student activity at HSUHK (Nansha) Centre. 創新及創業中心於香港恒生大學(南沙)中心舉辦學生活動。

Expanding horizons for students 擴闊學生視野

Beyond institutional partnerships, HSUHK is dedicated to enriching student experiences with first-hand exposure. The Student Affairs Office (SAO) has launched a series of internship programmes and career exploration tours in the GBA. These initiatives are supported by substantial funding, including HK\$2.8 million from the Youth Committee of the Home and Youth Affairs Bureau for Mainland Internship projects in Guangzhou, Shanghai, and Xi'an.

The HSUHK Hong Kong-Greater Bay Area Dual-Place Internship Programme is an innovative initiative that offers a three-month full-time internship in the GBA and another three-month part-time internship in the HKSAR. The Programme enables students to develop strategic insights into cross-border business operations, that significantly enhances their career prospects and employability.

Alongside career development, HSUHK is investing in entrepreneurial capacity-building. The GBA Youth Start-up and Social Innovation Programme, a HK\$7.8 million, three-year initiative led by HSUHK's Centre for Innovation and Entrepreneurship and funded by the Youth Development Fund of the Government of the HKSAR, offers mentorship, financial support and networking to help students and alumni transform entrepreneurial ideas into impactful ventures.

Professor Jeanne Fu, Vice-President (Learning and Student Experience) emphasised the transformative impact of these opportunities. "I encourage all students to embrace the opportunities available through HSUHK's initiatives in the GBA. Whether launching a start-up, joining internships, or exploring new industries, you have access to powerful resources, mentorship and networks that can shape your future."

除了院校間的合作，恒生大學亦積極鼓勵學生通過親身經歷豐富學習體驗。其中，學生事務處推出一系列大灣區實習計劃及事業考察團，獲得包括民政及青年事務局青年事務委員會近280萬港元資助，讓學生到廣州、上海及西安實習。

「香港大灣區城市兩地實習計劃」是恒生大學的創新項目，為學生提供三個月大灣區全職實習及三個月香港兼職實習機會，有助學生深入了解跨境業務運作，大大提升他們的就業前景及競爭力。

除了職業發展，恒生大學亦積極投放資源培育學生的創業能力。由大學創新及創業中心主導、為期三年的「灣區青創及社會創新計劃」獲政府「青年發展基金」資助780萬港元，為學生及校友提供導師指導、資金及網絡支援，幫助他們將創業理念轉化為具影響力的商業項目。

副校長（教學及學生體驗）**符可瑩教授**強調這些機會對學生帶來的轉變，她說：「我鼓勵所有學生積極把握恒生大學在大灣區推行的各項計劃。無論是創業、參與實習或探索新興行業，大家都能獲得豐富的資源、導師指導及人脈網絡，為未來的事業發展打好基礎。」

For students, these experiences have been both eye-opening and career-shaping. **Bella Chan** (BBA (Hons) in Economics, Year 4) and **Edwina Kwok** (BBA (Hons) in Corporate Governance and Compliance, Year 4), joined SAO's GBA activities in the 2024-25 academic year. Bella shared her reflections on her internship at Mead Johnson Nutrition (China) Co., Ltd, saying "Marketing may not seem directly related to economics, but both fields are about understanding human behaviour. The internship gave me practical insight into predicting consumer preferences and solidified my interest in marketing."

Edwina described her experience during the 2025 Career Exploration Tour in Guangzhou as transformative. With visits to companies such as EHang Intelligent Technology and Lee Kum Kee, she saw sustainability and ESG principles in practice. Edwina elaborated, "The experience crystallised my career ambitions. I now aspire to work at the intersection of green technology and finance, bridging Mainland innovation with the HKSAR's capital markets."

對學生而言，在大灣區獲得的經驗讓他們大開眼界，亦為未來事業發展奠定基礎。經濟學工商管理（榮譽）學士四年級生**陳嘉曦**及企業管治與合規工商管理（榮譽）學士四年級生**郭馨潼**，於2024-25學年參與學生事務處舉辦的大灣區活動。陳嘉曦分享她於美贊臣營養品（中國）有限公司實習的經驗：「市場營銷看似與經濟沒有直接關係，但兩者同樣著重於理解人的行為。這次實習讓我對預測消費者的偏好有更深入的了解，並堅定了我對市場營銷的興趣。」

郭馨潼形容參與廣州事業考察團的經驗十分寶貴，透過參觀億航智能及李錦記等企業，她了解到企業如何實踐可持續發展及ESG（環境、社會和管治）原則。她說：「這次經驗讓我更明確了解自己的職業志向，現在我希望在綠色科技和金融之間進一步探索，促進內地創新和香港資本市場的連繫。」

Edwina Kwok (5th from left, front) visits Lee Kum Kee as part of the 2025 Career Exploration Tour. 郭馨潼（前排左五）參加事業發展考察團，到李錦記參觀。



Fostering academic exchange 促進學術交流

The HKSAR Government aims to position Hong Kong as a global education hub by attracting talent and serving as a bridge between the Mainland and the world. By fostering collaborations with international and Mainland institutions, HSUHK will enhance its reputation while helping Mainland universities gain global recognition. Professor Mok elaborates "This aligns with the HKSAR's broader role as a connector between East and West, a position HSUHK is uniquely equipped to fulfil through its innovative academic approach and strategic initiatives."

HSUHK's presence in the GBA also opens doors to cross-border research and professional training. To name a few of many collaborative initiatives, the School of Transdisciplinary Studies (STS) has launched a Professional Diploma in Educational Leadership and Management at the HSUHK (Nansha) Centre, while collaborations with Durham University, SYSU and SCNU offer further academic pathways for students and professionals.

特區政府積極打造香港成為全球教育樞紐，吸引人才來港，並擔當內地與全球接軌的橋樑。透過促進與全球及內地院校的合作，恒生大學的聲譽將得以提升，同時協助內地大學獲得國際認可。莫教授闡述：「這與香港作為連接東方和西方的超級連繫人角色一致，而恒生大學的創新學術方針及策略措施正好發揮作用。」

恒生大學在大灣區的發展亦為跨境研究及專業培訓打開大門。由跨學科學院在香港恒生大學（南沙）中心推出的「教育領導與管理專業培訓課程」便是其中一個合作項目；另外，與杜倫大學、中山大學及華南師範大學的合作亦為學生及專業人士提供更多學術發展途徑。

The Institute of Knowledge Exchange (IKE) at HSUHK partnered with CTF Life to offer consultancy and training services to family offices and related practitioners in the GBA, strengthening cross-border professional networks and advancing the HKSAR's vision as a global hub for education and innovation. IKE also collaborates with the Greater Bay Area Medical Professional Development Association to develop training courses for medical professionals to apply emerging technologies in the GBA community.

恒生大學的知識交流學院與周大福人壽合作，向大灣區內的家族辦公室及相關業界人士提供諮詢及培訓服務，加強跨境專業網絡，並推動香港作為全球教育及創新樞紐的願景。知識交流學院同時與大灣區醫療專業發展協會合作，開設專為醫護而設的培訓課程，在大灣區應用嶄新科技。



IKE signs MoU with CTF Life to offer consultancy and training services to family offices and related practitioners in GBA. 知識交流學院與周大福人壽簽署合作備忘錄，啟動雙方在大灣區內共同為家族辦公室和相關從業人員提供諮詢和培訓服務。

Looking ahead 展望未來

Reflecting on HSUHK's growth and developments in the region, **Professor Simon S M Ho**, President of HSUHK remarked: "As the GBA continues to evolve into an essential stronghold for economic, cultural and educational innovation, HSUHK's initiatives demonstrate not only foresight but also a deep commitment to nurturing the next generation of leaders with a global vision."

The University will continue to drive its strategic expansion through its HSUHK (Nansha) Centre, aiming to enhance academic and professional offerings in the GBA. Professor Mok shared: "I am coordinating with the deans of our five Schools to consolidate a plan on how to best optimise the use of our HSUHK (Nansha) Centre for the promotion of programmes, hosting public seminars, and offering professional and executive training."

In September 2025, HSUHK's Graduate School (GS) and STS hosted a special seminar at the HSUHK (Nansha) Centre for students interested in postgraduate studies in Hong Kong. In November, GS and STS held the International Symposium on Promoting Cross-border Education: Management and Quality Assurance Issues in collaboration with the Asia Pacific Higher Education Research Partnership, SCNU and Cheng Chi University at the HSUHK (Nansha) Centre, where scholars from Chinese Mainland, Hong Kong and Taiwan presented their latest research findings.

By forging partnerships with the GBA institutions and beyond, and by prioritising research, knowledge exchange, and student development, HSUHK will host more international academic events at the HSUHK (Nansha) Centre, while fostering mutually beneficial collaborations that drive academic excellence and innovation.

回顧恒生大學在區內的成長與發展，校長**何順文教授**表示：「隨著大灣區繼續發展成為經濟、文化及教育創新的必要據點，恒生大學的各項計劃不但高瞻遠矚，同時亦展現大學對培育下一代成為具有環球視野領袖的決心。」

本校將繼續透過香港恒生大學（南沙）中心推動策略性擴展，致力提升大灣區內的學術及專業課程。莫教授分享道：「我正與五所學院的院長協調，擬定善用南沙中心的計劃，以宣傳課程、舉辦公開研討會，並提供專業及行政培訓。」

2025年9月，恒生大學研究生院及跨學科學院於南沙中心為有興趣在港修讀研究生課程的學生舉辦講座。11月，研究生院及跨學科學院與亞太高等教育研究合作組織、華南師範大學和政治大學在南沙中心合辦跨境教育國際學術研討會，來自內地、香港和台灣的學者分享最新研究成果。

透過與大灣區內外的大學建立夥伴關係，重點推動研究、知識轉移及學生發展，恒生大學將在南沙中心舉辦更多國際學術活動，以繼續創造雙贏合作，促進學術卓越及創新。

Preserving HSUHK's legacy by archiving its precious records

守護珍貴檔案 傳承大學歷史

University History Concourse

Mr Michael Cheng
鄭世福先生

Ms Alice Yue
俞慧思女士

For 45 years, HSUHK has been committed to erudition and perseverance. Throughout its journey from Hang Seng School of Commerce (HSSC), to Hang Seng Management College (HSMC) and finally to the present-day HSUHK, every document and manuscript serves as a testament to the University's growth and development. To preserve and chronicle nearly half a century of the University's history, the HSUHK Library established the University Archives and Special Collections Section in March 2024. **Mr Michael Cheng**, University Librarian, and **Ms Alice Yue**, University Archivist, are undertaking the crucial task of protecting HSUHK's precious history.

恒生大學博學篤行45載，由恒生商學書院（恒商）走到恒生管理學院（恒管），至現時香港恒生大學，每份文件、手稿都引證着大學的成長和發展。為妥善保存及傳承大學近半世紀的歷史，大學圖書館於2024年3月成立「大學檔案及特藏組」，由大學圖書館館長**鄭世福先生**和大學檔案主管**俞慧思女士**肩負保護這些珍貴歷史的重任。

Documents and historical records are stored in archives. Since the inception of HSUHK, countless documents — whether related to teaching and learning, administration or academic papers — have been produced. In preparation for the establishment of the University History Concourse, the University Archives and Special Collections Section plans to collect historical artifacts from the University's beginning up to the present day for display purposes. However, manuscripts from the early years of HSSC were not systematically preserved, and their ownership is scattered across various stakeholders. Fortunately, through the University's efforts and contributions from donors, some manuscripts from past years — such as curriculum guides, admission application forms, old photographs and government correspondence — can be displayed publicly.

所謂「檔案」，意指文件、歷史紀錄。恒生大學開校45年來，產生無數教學、行政文件和學術文章等。為籌備建立「大學校史廊」，大學檔案及特藏組需蒐集建校以來的歷史文物作展覽。然而早期恒商年代的文獻沒有有系統地保存，散落在不同持份者手上，在校方努力和有心人捐贈下，一些昔日文獻例如恒商課程表、入學申請表、舊相片、政府信函等得以展出，重現公眾眼前。



Documents from the HSSC years
昔日恒商年代的文件

Historical artifacts, records, and documents will continue to grow in number as the University continues to thrive. Which ones are worthy of long-term storage, and how should they be stored and managed? Mr Cheng explained that the University Archives prioritises digitalisation as the primary approach, to align with the University's future development, and the current era is defined by digitalisation. "For example, some materials from the University History Concourse were already in digital format when they reached us. Additionally, the University consistently produces a large volume of administrative and academic documents. Therefore, digital management is the way forward," he said. "We have also established a university archives policy with a framework to systematically manage the University's historical records. This initiative supports teaching, learning, and research, as well as administrative work for the University's future development."

隨着大學不斷發展，與大學有關的歷史文物和檔案文件有增無減，哪些有長期保存價值？又該如何保存、處置？鄭先生表示，現今世代數碼化是大勢所趨，為配合大學長遠發展，大學檔案的保存亦以數碼化為主。他說：「以大學校史廊為例，部分資料交到我們手上時已是數碼樣本，加上大學持續產生大量行政和學術文件，因此數碼化管理最合時宜。我們亦制定了大學檔案政策，訂立框架規範化管理全校的歷史檔案，以支援教學、研究和行政工作，供大學往後發展之用。」

Chinese calligraphy of HSUHK Motto: Erudition and Perseverance (Inscription by Professor Jao Tsung-i)
 恒生大學校訓書法：博學篤行（饒宗頤教授題字）



The University Mace
大學權杖



The University History Concourse
大學校史廊

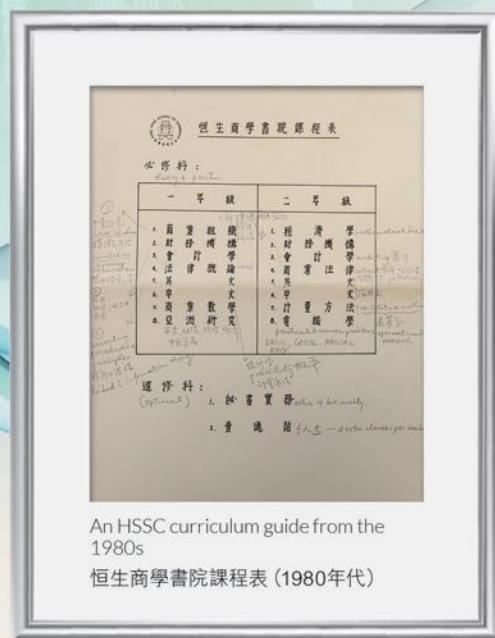
Chronicling the passion of our founders 記錄辦學熱誠

Facets of bygone times shone through past manuscripts of HSUHK as they were sorted, and records showed the founders' passion for education, touching the hearts of the duo most deeply. Mr Cheng said, "As we traced documents, we learned how the University founders conceived the idea of establishing an educational institution, put it into action, and implemented it from the 1960s to the 80s. Despite stock market crashes and turmoil in the banking industry at the time, they remained determined to bring a school to life. Such passion for education is inspiring." Ms Yue added, "The HSSC curriculum guide showed that, besides business-related subjects, cross-disciplinary subjects such as Putonghua, computer studies and Asian studies were also included. From today's perspective, the curriculum's design was truly forward-looking and aligned with the University's current 'Liberal + Professional' education model."

在整理恒生大學昔日文獻的過程中，得以重現當時的歷史面貌。令二人感受至深的是創校先賢辦學熱誠的紀錄。鄭先生說：「翻查文件，大學創辦人由萌生創校的想法，至落實、籌辦，橫跨60至80年代，雖然中間經歷股災及銀行業動盪，但他們仍堅持辦學，這種對教育的熱誠，令人欽佩。」俞女士亦分享說：「從恒商的課程表可見，除了商科之外，當時已加入普通話、電腦學、亞洲研究等跨學科課程。放眼現在，當時的課程設計實在具前瞻性，與大學現時『博雅+專業』教育模式一脈相承。」

The University Archives and Special Collections Section and the Advancement and Alumni Affairs Office are collaborating to call for donations or sharing of memorabilia from alumni through various channels. Ms Yue said, "Some alumni responded with great enthusiasm when they learned about the initiative. They were eager to donate programmes from past graduation ceremonies or other cherished memorabilia from their collections. This demonstrates their strong emotional attachment to their alma mater and their sense of belonging. Since these memorabilia are part of their treasured memories, the best way to balance the need for display and preserving their collections, is to use technologies such as 3D scanning to create records for the University Archives."

大學檔案及特藏組正與發展及校友事務處合作，希望從校友及不同渠道獲得捐贈或分享。俞女士說：「有校友聽到消息後反應踴躍，願意捐出昔日的畢業典禮場刊或其他珍藏，可見他們對母校的深厚感情和歸屬感。由於那些珍藏是他們的珍貴回憶，兩全其美的方法是利用3D立體掃描等技術，以數碼科技留作大學檔案的紀錄。」



Preserving the University's history 傳承大學歷史

As part of HSUHK, the University Archives and Special Collections Section not only focuses on locating past records but also prepares for the future by teaching students the University's history, how to use historical records and manuscripts, and related skills. From the 2025-26 academic year onwards, University History will be a part of the Common Core Curriculum for newly admitted students. The Library is supporting the curriculum with the aim to elevate students' sense of belonging while boosting their information literacy and enabling them to appreciate the importance of primary data.

作為恒生大學一分子，大學檔案及特藏組不只專注尋找昔日檔案，還要為未來作準備，教導學生大學的歷史，如何使用歷史檔案及文獻等。校方通過由2025-26學年起，本校歷史正式納入新生必修的共同核心課程，圖書館正積極支援相關課程，規劃課程內容，增加學生對大學的歸屬感，同時提升學生資訊素養，認識原始資料的重要性。

Hong Kong's first

DOCTOR OF DECISION ANALYTICS programme

全
港
首
個

決策分析博士課程

HSUHK proudly introduces Hong Kong's first professional doctorate in decision analytics — the Doctor of Decision Analytics (DDA), launching in the 2026-27 academic year. Developed by the School of Decision Sciences, this pioneering programme marks the launch of HSUHK's first professional doctorate and empowers mid-career professionals to master data-driven decision-making and drive strategic leadership across business and public sectors.

With the launch of the DDA, HSUHK achieves a key milestone by offering a full academic pathway from bachelor's and master's to doctoral studies.

Designed to ensure students can tackle complex, real-world challenges with precision and insight, the DDA programme adopts an interdisciplinary curriculum integrating statistics, computer science and supply chain management through rigorous coursework, cutting-edge thesis research and immersive residential experiences for real-world application.

恒生大學2026-27學年將開辦全港首創的決策分析博士，也是大學首個專業博士課程。課程由決策科學學院設立，專門為商業及公共界別的領導層而設，讓他們掌握及運用數據驅動的洞察力，提升策略領導能力。

開辦博士課程是恒生大學發展的重要里程碑，大學自此提供由學士、碩士以至博士程度的完整升學階梯。

該專業博士課程採用跨學科方式設計，結合統計學、計算機科學及供應鏈管理的先進知識，透過嚴謹的學科、最前沿的論文研究及沉浸體驗式學習，讓學生全面掌握決策科學的概念，應對企業在數據時代所面臨的獨特挑戰。



Programme and admission information of DDA
DDA 課程內容及入學申請資料

OUTSTANDING SUCCESS IN FUNDING BIDS ON RESEARCH AND LEARNING QUALITY

大學競逐研究和學習質素資助 表現出色

In the Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2025-26 Exercise) launched by the Research Grants Council, HSUHK secured a total funding of HK\$12.67 million for 19 projects under the Faculty Development Scheme and the Inter-institutional Development Scheme (IIDS). Achieving an overall success rate of 34.6%, HSUHK solidified its position as the most competitive institution among the self-financed universities in Hong Kong. Particularly impressive, is HSUHK's 66.7% success rate in the IIDS, which is the highest in the respective sector, alongside the largest funding allocation in this category.

HSUHK's faculty continues to demonstrate excellence in research performance. **Professor Joshua Mok**, Provost and Vice-President (Academic and Research) and **Dr Victor Chan**, Assistant Professor in the Department of Social Science, secured a total of HK\$1 million in funding under the HKSAR Government's Public Policy Research Funding Scheme.

Meanwhile, a new project titled "RISE Beyond Boundaries: A Holistic Support Programme for Non-local Students in Transition and Growth", proposed by **Dr Cheung Pui-sze**, Director of Student Affairs, was approved by the Quality Enhancement Support Scheme of the Education Bureau (2024-25) with a grant exceeding HK\$2 million.

在研究資助局的本地自資學位界別競逐研究資助計劃（2025-26年度），恒生大學於「教員發展計劃」及「跨院校發展計劃」下的19個研究項目，合共獲港幣1,267萬元資助，整體成功率為34.6%，在自資大學中最具競爭力。本校在「跨院校發展計劃」中成功率更達66.7%，為自資大學之冠，資助總額也居首。

恒生大學學者的研究表現同樣出色。常務暨學術及研究副校長**莫家豪教授**與社會科學系助理教授**陳志明博士**的研究計劃，分別獲特區政府「公共政策研究資助計劃」資助合共逾港幣100萬元。

此外，學生事務總監**張佩思博士**提出的「跨越界限：RISE全方位支援非本地學生的適應與成長」項目，獲教育局質素提升支援計劃（2024-25年度）撥款逾港幣200萬元資助。

Scholars recognised among World's Top 2% Scientists 學者位列「全球首2%科學家」



Proudly recognised for their groundbreaking research, seven distinguished scholars from HSUHK have been named in Stanford University's "World's Top 2% Scientists" list.

恒生大學七位學者躋身史丹福大學最新發布的全球首2%頂尖科學家排行榜，足證他們的研究影響力獲國際肯定。

- **Professor Gavin Chau**, Associate Director (Academic and China Liaison) of the Institute of Knowledge Exchange
知識交流學院副總監（學術及中國事務）**周家賢教授**
- **Professor Francis Chin**, Adjunct Professor in the Department of Computer Science
計算機科學系客席教授**錢玉麟教授**
- **Dr Kwong Ying-ho**, Assistant Professor in the Department of Social Science
社會科學系助理教授**鄭英豪博士**
- **Dr Marco Lau**, Adjunct Professor in the Department of Economics and Finance
經濟及金融學系客席教授**劉志強博士**
- **Professor Tristan McCowan**, Visiting Professor in the School of Transdisciplinary Studies
跨學科學院訪問教授**Tristan McCowan教授**
- **Professor Joshua Mok**, Provost and Vice-President (Academic and Research)
常務暨學術及研究副校長**莫家豪教授**
- **Professor Sam Park**, Dean of the School of Business
商學院院長**朴勝虎教授**

Top **2%**
Scientists
首2%科學家

Debut in 2025 SCImago rankings 首次躋身SCImago2025機構排行榜



HSUHK has made a stellar debut in the 2025 SCImago Institutions Rankings, securing 2nd place among Hong Kong's four self-financing universities and ninth among the city's 12 universities overall. HSUHK leads self-financed universities in Business, Management and Accounting, Computer Science, and Environmental Science. These outstanding results highlight the University's strategic focus on cutting-edge research addressing global and regional challenges — from sustainable development to digital innovation.

恒生大學於2025年首次躋身SCImago機構排行榜，在香港四所自資大學中排名第二，並在全港12所大學中位列第九。其中，本校在商業、管理與會計、計算機科學及環境科學等範疇，在本地自資大學中名列前茅，充分反映大學專注開展具影響力的研究，以積極回應可持續發展與數碼創新等全球及地區性挑戰。

2nd place among
self-financing
universities
在自資大學中
排名第二

China's top 35 universities in two major disciplines

於兩大範疇躋身中國頂尖大學前35名

HSUHK has been recognised in the 2025 Top Universities and Top Scientists Rankings conducted by international academic platform, Research.com. The University has been ranked 22nd in Social Sciences and Humanities, and 33rd in Economics and Finance among the top universities in China.

Professor Joshua Mok, Provost and Vice-President (Academic and Research), has been ranked 33rd among the top Social Sciences and Humanities scientists in China; **Professor David Tse** in the Department of Marketing ranks 47th in Business and Management; and **Professor Louis Cheng**, Dr S H Ho Professor of Banking and Finance has been ranked 60th in Economics and Finance.

恒生大學在國際學術平台Research.com主辦的2025年頂尖大學和頂尖科學家排名中獲得傑出成就。在中國頂尖大學中，恒生大學在社會科學與人文領域排名第22位，以及經濟與金融領域排名第33。

三位恒生大學學者，常務暨學術及研究副校長**莫家豪教授**在中國頂尖社會科學與人文科學家中排名第33位，市場學系**謝貴枝教授**在中國頂尖商業與管理學家中排名第47位，而何善衡博士銀行及金融學教授**鄭子云教授**則在中國頂尖經濟與金融學家中排名第60位。



22nd

Social Sciences
and Humanities
社會科學與人文

33rd

Economics and Finance
經濟與金融

Asia's first undergraduate programme endorsed by IIBA

亞洲首獲 IIBA 認可本科課程



The Bachelor of Science in Business Analytics and Information Management (BSc-BAIM) programme, offered by the Department of Supply Chain and Information Management at the School of Decision Sciences, has received official endorsement from the International Institute of Business Analysis (IIBA). It has become the first and only undergraduate programme in Asia to earn this prestigious recognition.

This landmark endorsement affirms the BSc-BAIM programme's alignment with global business analysis standards, equipping students with industry-ready skills and a competitive edge in data-driven careers.

決策科學學院供應鏈及資訊管理學系開設的「商業分析與資訊管理學士課程」取得國際商業分析協會 (IIBA) 的官方認可，成為亞洲首個獲 IIBA 認可的本科課程。

這項專業認可充分反映課程內容與國際商業分析行業標準的高度契合，不僅提升課程的認受性，也進一步彰顯課程在培養學生走向商業分析及相關領域發展的重要價值。

IACMR Conference Theme Best Paper Award

IACMR 年會主題最佳論文獎



The research paper titled "Scaling Digital Firms in Emerging Markets: Digital Detachment and Internationalisation", co-authored by **Professor Sam Park**, Dean of the School of Business; **Dr Li Qingwei**, Assistant Professor in the Department of Management; and their counterpart at Nanyang Technological University, won the "Conference Theme Best Paper Award" at the International Association for Chinese Management Research (IACMR) 2025 Conference.

商學院院長**朴勝虎教授**、管理學系助理教授**李青蔚博士**和南洋科技大學學者合撰的論文《Scaling Digital Firms in Emerging Markets: Digital Detachment and Internationalisation》榮獲中國管理研究國際學會 (IACMR) 2025 年會主題最佳論文獎。

CASE Best of Asia-Pacific Region Award 教育資源拓展協會2025亞太區最佳項目獎



HSUHK's "Eco-Pledge Campaign" won the 2025 CASE Best of Asia-Pacific Region Award by the Council for Advancement and Support Education. As the only local private university to receive this honour, HSUHK stands out for its innovative approach to sustainability and community engagement.

恒生大學「綠源『恒』動」榮獲國際教育機構「教育資源拓展協會」頒發「2025亞太區最佳項目獎」，是本地唯一獲獎的私立大學。

Prestigious awards for sustainability and energy management 可持續發展和能源管理獎項

HSUHK won two prestigious awards: the Energy Management Award under CLP Power Hong Kong Limited's "Smart Energy Award 2025", and the Diamond Award from iRecycle Charity Foundation's "iRecycle Sustainability Award".

HSUHK was recognised for its proactive implementation of comprehensive energy-conservation measures and efficiency-enhancing projects in recent years, and also achieved the highest standards in green procurement.

恒生大學獲頒兩個傑出獎項，包括由中華電力有限公司頒發的「創新節能企業大獎2025」能源管理大獎，以及由愛回收慈善基金頒發的「愛回收可持續發展大獎」鑽石獎。

恒生大學近年積極推行一系列節能措施及提升能源效益的項目，並達到最高級別的綠色採購要求，因而獲得獎項。



Mr Landy Hung (2nd from left) and Mr Gary Lai (2nd from right) from the Campus Development and Management Office (CDMO) receive the Energy Management Award. 校園發展及管理處洪同明先生(左二)與黎璋瑋先生(右二)代表大學領取能源管理大獎。



Mr Albert Mok and Mr Jason Ho (2nd and 3rd from left) from CDMO receive the Diamond Award.

校園發展及管理處莫銘賢先生與何炎堂先生(左二及左三)代表大學領取鑽石獎。



Dr Belinda Yau from the Anti-Scam Education and Research Programme (left) with Dr Cheung Pui-sze, Director of Student Affairs (right), receive the award. 反詐騙教研計劃的邱聆娜博士(左)及學生事務總監張佩思博士(右)代表大學領獎。

Best Partnership in Crime Prevention Award 最佳防止罪案合作夥伴獎

HSUHK won the Best Partnership in Crime Prevention Award in recognition of its outstanding anti-scam education initiatives by the Hong Kong Police Force (New Territories South).

恒生大學獲香港警察新界南總區頒發「最佳防止罪案合作夥伴獎項」，以表揚大學致力推動反詐騙教育工作。

Championship in Cyberport University Partnership Programme

數碼港 • 大學合作夥伴計劃冠軍

A student team comprising **Reeze Anne Mendoza Ramiro** (BBA (Hons) in Financial Analysis and FinTech, Year 2), representative from the FinTech team in the Department of Economics and Finance **Ms Florence Li**, and a student from HKU, won Championship in the Cyberport University Partnership Programme 2025, securing HK\$100,000 in seed funding from the Cyberport Creative Micro Fund.

金融分析及金融科技工商管理(榮譽)學士二年級學生**華安妮**、經濟及金融學系金融科技團隊代表**李紫轄女士**與香港大學學生組隊，於「數碼港 • 大學合作夥伴計劃2025」奪冠，獲數碼港創意微型基金港幣10萬元種子基金。



Reeze Anne Mendoza Ramiro (right), and Ms Florence Li (2nd from left), receive the prize.

華安妮(右一)和李紫轄女士(左二)獲獎。



Young Tik-yiu (left) and Lo Hoi-chiu (2nd from right)
楊迪瑤(左一)與盧凱昭(右二)

Gold Prize in Gameplay Innovation Challenge 心之旅創新玩法設計大賽金獎

Year 3 students from the BA (Hons) in Psychology programme, **Young Tik-yiu** and **Lo Hoi-chiu**, won Gold Prize and cash award of HK\$10,000 in the tertiary education category in the Gameplay Innovation Challenge 2025 – Heart Journey Board Game competition, organised by Hong Kong Red Cross.

心理學(榮譽)文學士三年級學生**楊迪瑤**及**盧凱昭**於香港紅十字會舉辦的「心之旅創新玩法設計大賽2025」，奪得大專及職青組別金獎及一萬港元獎金。

HSUHK captivates audiences with “Uniquely Common” Concert

恒生大學閃耀45周年
「不一樣的平凡」校慶籌款音樂會

HSUHK held the “Uniquely Common” Concert at Hong Kong City Hall on 18 September 2025 to celebrate the 45th Anniversary of the founding of HSUHK, and to raise funds for its “Strategic Campus Development Fund”. The Concert attracted 1,300 guests, alumni, staff members and friends of the University.

Dr Choi Yuk-lin, Secretary for Education, was invited to serve as one of the officiating guests at the Concert. The event featured a stellar lineup of performers including **Dr Moses Cheng**, Council Chairman; **President Simon Ho**; celebrities such as **Dr Stephen Suen**, **Mr Arnaldo Ho**, **Dr Alex Chui**, **Mr Edwin Cheung**, alumni **Dr Jacky Cheung** and **Ms Sarah Xiao**, and opera singers from the Hong Kong Grand Opera. The “HSUHK Sinfonietta X Hong Kong iMusic Orchestra” and HSUHK Choir also delighted audiences with a variety of musical performances. Highlights of the Concert included inspiring musical collaborations and an electrifying drum performance led by esteemed members of the HSUHK family.

恒生大學為慶祝45周年校慶，並為「校園策略發展基金」籌募發展經費，於2025年9月18日在香港大會堂舉行「不一樣的平凡」音樂會，吸引1,300位嘉賓、校友、師生及友好聚首一堂欣賞。

音樂會邀得教育局局長**蔡若蓮**博士擔任主禮嘉賓之一。嘉賓陣容鼎盛，由校務委員會主席**鄭慕智**博士、**何順文**校長、多位星級嘉賓及校友師生傾力演出，包括知名人士**孫漢明**博士、**何猷亨**先生、**徐傳順**博士、**張漢傑**先生、校友**張華強**博士及**肖曼貞**女士、香港大歌劇院歌唱家、「恒生大學小交響樂團X香港創意管弦樂團」，以及師生與校友組成的合唱團等，帶來多首經典名曲及嶄新鼓樂表演。

HSUHK Choir
恒大師生合唱團

香港恒生大學45周年校慶

HSUHK 45th Anniversary

不一樣的平凡音樂會

Uniquely Common Concert

Dr Choi Yuk-lin (6th from left), and guests officiate at the Concert's opening ceremony. 蔡若蓮博士（左六）及其他主禮嘉賓為音樂會揭幕。



Dr Patrick Poon (2nd from left) and Dr Francis Yuen (2nd from right), Co-Chairmen of the Concert Advisory Committee; President Simon Ho (centre); Dr Jacky Cheung (right); and Dr Roy Chung, Advisor of the Concert Advisory Committee (left), present a vibrant drum performance.

音樂會顧問委員會聯席主席潘榮昌博士（左二）及袁天凡博士（右二）、何順文校長（中）、張華強博士（右一）和音樂會顧問委員會委員鍾志平博士（左一）帶來嶄新鼓樂表演。



(From left) Dr Moses Cheng; Dr Anthony Chow, former Chairman of The Hong Kong Jockey Club; and Mr Edward Cheng, Independent Non-executive Chairman of Hang Seng Bank, perform classic hits.

（左起）鄭慕智博士、香港賽馬會前主席周永健博士及恒生銀行獨立非執行董事長鄭維新先生傾力演出經典名曲。

Kicking off a new academic year with exciting activities

多元迎新活動開啟新學年

學領未來

Welcome
to **HSUHK**
Family

創想無界

Orientation for
postgraduate
students
研究生迎新日

香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

"Splash into Fun"
開學夏水祭

As the 2025-26 academic year began, HSUHK enthusiastically welcomed over 2,200 new undergraduate students and 760 postgraduate students into the vibrant HSUHK family through a variety of engaging activities. Themed “New Game+: Awaken Your Uni Power”, this year’s orientation activities encouraged new students to embrace opportunities for exploration, personal growth and transformation. Senior management actively engaged with the incoming cohort, offering encouragement and support, as both staff and students embark on an exciting new chapter of learning and discovery campus.

踏入2025至26新學年，恒生大學以一系列豐富多元的迎新活動，歡迎逾2,200名本科新生及逾760名研究生加入恒大家庭。本年度迎新活動以「New Game+ : Awaken Your Uni Power」為主題，鼓勵新生把握機會成長和探索。大學管理層與新生積極互動，為他們加油打氣，讓師生共同開展充滿活力的校園新生活。

Discover
President Simon
Ho's Convocation
speech

參閱何順文校長
入學禮演辭



Videos of
welcoming new
students

迎新活動影片



HSUHK Convocation
新生入學禮



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



New Student Welcome Day
迎新日



Mr Delon Wong
Director of Information Technology

黃逸彰先生
資訊科技總監

*Spearheading our
digital future
with an innovative IT vision*

以創新資訊科技
引領數碼未來

With a passion for harnessing technology to revolutionise education, **Mr Delon Wong** stepped into his role as Director of Information Technology at HSUHK in August 2025, ready to redefine the University's digital landscape. Having served as Associate Director since 2022, Mr Wong brings a dynamic vision to his new role: aligning IT innovation with HSUHK's "Liberal + Professional" education model to enhance the digital experience of students, faculty, and researchers.

Mr Wong's IT journey began with a curiosity for solving real-world problems through system development and enterprise applications. His career pivoted to higher education, inspired by technology's transformative potential. "Working in universities allows me to elevate our university's capabilities through innovative digital solutions", he reflects. As Director of IT, he oversees HSUHK's IT strategy, infrastructure, cybersecurity, and user services.

Mr Wong's vision for the future centres on making IT a strategic enabler for HSUHK's goals of academic excellence, research innovation, and sustainability. Key initiatives include establishing a University AI Hub for teaching and administrative use, implementing a procure-to-pay system, deploying a data warehouse for institutional reporting, and enhancing cybersecurity through a zero-trust approach. Mr Wong also plans to roll out an AI-assisted document management system and leverage the Martin Ka Shing Lee Innovation Lab for enhancements in student learning.

The Information Technology Services Centre (ITSC) will continue to support HSUHK's progress by providing robust digital infrastructure for innovative teaching, high-performance computing for research, and seamless, mobile-first student services. Mr Wong aims to foster digital confidence through training and co-creation, ensuring technology amplifies HSUHK's identity. Addressing challenges like evolving technologies, cybersecurity threats, and legacy system integration, he plans phased modernisation and cloud migration. "We'll take a principled, evidence-based approach: start with pilots, measure impact, and scale responsibly," he says.

Aligned with the University's commitment to environmental sustainability, Mr Wong believes that IT can play a role in promoting paperless workflows and smart campus solutions. Under Mr Wong's leadership, ITSC is poised to elevate HSUHK's reputation as a forward-thinking liberal arts institution by equipping its community with the latest technologies. Mr Wong invites collaboration: "Let's drive innovation and digital transformation together as HSUHK continues to grow as a leading liberal arts university in the region."

憑藉以科技革新教育的熱誠，**黃逸彰先生**於2025年8月起出任恒生大學資訊科技總監，著手重整大學的數碼發展藍圖。黃先生自2022年起擔任資訊科技副總監，擔任總監後致力透過嶄新視野，將創新科技融入恒生大學「博雅+專業」教育模式，以提升學生、教職員及研究人員的數碼體驗。

黃先生投身資訊科技領域，始於對運用系統開發和企業應用系統解決實際問題的渴求。他轉投高等教育界，因為相信科技能改變教育，「在大學工作讓我可以透過創新的數碼解決方案，提升大學的效能。」作為資訊科技總監，黃先生負責管理大學的資訊科技策略、基礎設施、網路安全和用戶服務。

放眼未來，黃先生期望將資訊科技打造成為恒生大學實現學術卓越、研究創新和可持續發展目標的戰略推動力。重點舉措包括：成立支援教學及行政工作的人工智能樞紐、推行「採購到付款」系統、部署用於機構報告的數據倉庫，以及通過零信任方法加強網絡安全。他亦計劃推行以人工智能輔助的文件管理系統，以及善用「李家誠創新實驗室」，提升學生的學習體驗。

資訊科技服務中心將持續支援大學的發展，包括設置穩健的數碼基礎設施以促進創新教學、以高效能資訊處理技術推動研究，以及提供流暢、行動裝置優先的學生服務。黃先生期望透過培訓及共同創造，培養數碼自信，確保科技能提升恒生大學的形象。面對科技不斷發展、網絡安全威脅及舊有系統整合等挑戰，他計劃分階段推行現代化及雲端轉移工作。黃先生表示：「我們將採取一套以原則和實證為基礎的方法：由試點開始，衡量成效，並以負責任的態度逐步擴展。」

配合大學對環境可持續發展的承諾，黃先生相信資訊科技可在推動無紙化工作流程及智慧校園方面發揮作用。在他的領導下，資訊科技服務中心將透過引入最新科技，提升恒生大學作為具前瞻思維博雅大學的聲譽。他同時積極推動協作，「我們冀攜手推動創新與數碼轉型，讓恒生大學持續發展成為區內具領導地位的博雅大學。」

Flag-raising Group shows national spirit

升旗小組顯國民精神



Established in 2024 by the Student Affairs Office, the HSUHK Flag-raising Group aims to foster national identity, a sense of responsibility, and team spirit among students. The group currently consists of 28 students from various departments. They receive professional training in ceremonial conduct, etiquette and presentation, and take on roles such as flag raisers, flag guards, and emcees of ceremony during official events.

On-campus flag-raising ceremonies are held weekly and on significant occasions such as New Year's Day, the HKSAR Establishment Day and the National Day. These ceremonies are well attended by members of the University community, reflecting strong community engagement.

恒生大學升旗小組於2024年成立，由學生事務處主導，旨在培養學生的國民身份認同、責任感及團隊精神。升旗小組現有成員28人，來自不同學系，他們接受專業訓練，學習相關的儀容及禮儀知識，於儀式中擔任升旗、護旗、司儀的角色。

大學於每星期和特別節日（元旦、回歸紀念日、國慶日）在校園舉行升旗禮，大學社群踴躍參與。



Voices from the Group 升旗小組成員分享



"I was part of the Civil Aid Service Youth Corps in secondary school, where I participated in flag-raising ceremonies. I'm glad to continue this passion and sense of duty at HSUHK, and to share my knowledge and experience with the team."

「我在中學時已參加民安隊少年團儀仗隊，負責升旗儀式。很高興能在大學延續這份熱誠和對國家的責任，並與升旗小組成員分享所學知識與經驗。」

Chan Ching-lok, BSc (Hons) in Actuarial Studies and Insurance, Year 3
陳靖樂，精算及保險（榮譽）理學士三年級



"The national flag represents our country. I feel honoured to help uphold this symbol. The ceremony involves many details, and through repeated practice, our teamwork and standards have improved. It has also strengthened my sense of responsibility."

「國旗是國家的象徵，我很榮幸參與守護這一象徵。升旗包含很多細節，重複練習培養了我與隊員間的默契，水準得以提升，也使我更有責任心和擔當。」

Luo Juexuan, BA (Hons) in Psychology, Year 2
羅珏璇，心理學（榮譽）文學士二年級



"Team members support and guide each other, which builds strong team spirit. At first, I struggled with the steps and timing, but thanks to the patience of our coach and teammates, and lots of practice, I can now perform with precision."

「升旗小組隊員間會互相指導和幫助，很有團隊精神。練習初期，我常弄不清步伐與步驟，全靠教練和隊員的耐心指導，再經過反覆練習，現在可做到零失誤了。」

Zhou Yulin, BSc (Hons) in Applied Computing, Year 2
周昱霖，計算機應用（榮譽）理學士二年級



The Group participates in competitions to gain experience.
升旗小組參與校外比賽，汲取經驗。



The Group engages in regular training sessions under the guidance of external instructor (left).
升旗小組日常練習，校外導師（左）從旁指導。

Art and design students participate in curatorial internship in Japan

藝術設計學生赴日參與 藝術節策展實習

In summer 2025, 12 students from the Department of Art and Design participated in a transformative summer internship at Hong Kong House, part of the prestigious Echigo-Tsumari Art Field 2025 — *The Whispers of Stone*, held in Japan's Niigata Prefecture.

Alyria Leung, a student from the BA (Hons) in Art and Design programme, along with **Owen Luk** and **Icey Shek** from the BA (Hons) in Cultural and Creative Industries programme, shared that the internship provided them with a rare opportunity to immerse themselves in an outdoor art festival, a format less common in Hong Kong. The experience enriched their knowledge of art events and exhibition planning.

藝術設計系12位學生於2025年暑假赴日本，參與全球最大型國際戶外藝術節之一「越後妻有大地藝術祭 2025」——香港部屋《石之耳語》暑期實習工作。

有份參與的藝術設計（榮譽）文學士課程學生**梁苑怡**、文化及創意產業（榮譽）文學士學生**陸嘉豪**及**石曉雲**表示，此次實習機會難逢，讓他們接觸到香港較少見的戶外藝術祭，進一步增加對藝術活動及展覽策劃的了解。

Art and design students participate in art curatorial internship.
藝術設計系學生參與策展實習。



Group photo of student interns, Professor Desmond Hui, Head of the Department of Art and Design (5th from right); Mr Swing Lam, Lecturer (4th from left); and participating artists Mr Chris Cheung (5th from left) and Ms Sim Shum (centre) at Hong Kong House.

實習學生與藝術設計系系主任許焯權教授（右五）、講師林兆榮先生（左四）、香港藝術家張瀚謙先生（左五）及沈君怡小姐（中）在香港部屋前合照。

PIECING TOGETHER FAMILY MEMORIES

「家庭歷史工作坊」拼湊記憶拼圖

The Department of Social Science hosted a Family History Workshop to encourage students to explore the connections between family stories and social change through oral history, visual storytelling, and artifact narratives. The workshop invited experts to share techniques and insights on collecting oral histories and writing family histories, guiding participants in documenting their own family stories.



Mom's got talent

入水能游的媽媽

Alumna **Cheryl Yung** recalls her mother's passion for synchronised swimming from an old swimsuit.

校友**翁清茹**透過一件舊泳衣，重構母親年輕時熱愛韻律泳的片段。



Tracing memories through canned beans

茄汁豆嘗平民生活

Student **Rachel Tsang** interviews her grandmother with dementia to reconstruct life in the 1960s, when canned food was common.

學生**曾詠瞳**訪問患腦退化症的婆婆，拼湊60年代吃罐頭食物的生活點滴。



The red packet grandma always kept

外婆從不捨棄的利是封

Alumna **Chloe Lau** writes about her grandmother's blessings, carried in red paper tucked inside a red envelope.

校友**Chloe Lau**寫下外婆為家人祈福、隨身攜帶紅紙的故事。



CAMPUS EXPRESS 校園掠影



The Graduate School, in collaboration with the College of Social Sciences at Taiwan University, held the **International Symposium on Social Change, Wellbeing and Social Policy Studies in East Asia** from 23 to 24 October 2025. Scholars and professionals across the region explored the theme "The Rise of Ageing Populations: Challenges, Coping Strategies and Policy Implications".

研究生院與台灣大學社會科學學院於2025年10月23至24日合辦「東亞的社會變遷、福祉與社會政策研究國際研討會」，匯聚亞洲各地的學者與專業人士，探討「老齡化人口的崛起：挑戰、應對策略與政策啟示」。



The Department of Chinese and the Tin Ka Ping Institute for Chinese Language and Culture collaborated with Peking University's Institute for the Study of Excavated Texts and Ancient Civilizations to host the **International Conference on Bronze Inscriptions and History of Ancient China** from 13 to 14 October 2025. The event brought together global scholars to explore Shang-Zhou bronze inscriptions, archaeology, and ancient history.

由中文系和田家炳中國語言及文化研習所主辦、北京大學出土文獻與古代文明研究所協辦的「商周金文與古史」國際學術研討會於2025年10月13至14日舉行，雲集世界各地的學者一同探索商周青銅器銘文、考古學和古代歷史。

The Institute of Knowledge Exchange hosted **Integrating Culture, Sports, and Tourism: Unleashing Possibilities Symposium** on 3 October 2025. Speakers from the culture, sports, and tourism sectors sparked discussions on the vital role of culture, sports and tourism in Hong Kong's economy and society.

知識交流學院主辦的「文體旅合一·綻放無限可能」文體旅未來發展研討會於2025年10月3日舉行，來自文化、體育及旅遊界別的講者就文體旅對本港經濟和社會的重要性，展開討論和交流意見。





The School of Business organised the **14th Junzi Corporation Awards Presentation Ceremony** on 27 June 2025. This year, 23 companies received Junzi Corporation Awards across four categories, namely the HSUHK 45th Anniversary Special Junzi Corporation Award; the Junzi Corporation Award for Exemplary Business Practices; the Junzi Corporation Award; and the Junzi Corporation Award (Small and Medium Enterprises).

商學院於2025年6月27日舉行**第十四屆君子企業頒獎典禮**，今年特設「恒生大學45周年君子企業特別大獎」，連同「君子企業典範獎」、「君子企業獎」及「君子企業獎（中小企）」，共23家企業獲獎。



The School of Decision Sciences held the **Decision Analytics Outstanding Award Presentation Ceremony 2025** on 6 June 2025. Seven organisations were awarded for driving innovation and business excellence.

決策科學學院於2025年6月6日舉行**決策分析卓越獎頒獎典禮2025**，今年共有七所企業獲獎，嘉許它們在推動創新及提升業務效率方面的成果。



The fifth cohort of HSUHK Honorary Doctors Professor Fanny Cheung (left), renowned scholar in psychology, and Professor Zhang Weiying, world prominent economist, shared their insights during the University's **Visionary Wisdom: Honorary Doctorate Lecture Series** in June 2025.

恒生大學於2025年6月舉行「**高瞻睿智：榮譽博士講座系列**」，邀得2025年度本校榮譽博士，著名心理學家張妙清教授（左）及國際著名經濟學家張維迎教授分享高瞻睿智。



Highlights from
Professor Fanny Cheung's Lecture
張妙清教授講座精華



Highlights from
Professor Zhang Weiying's Lecture
張維迎教授講座精華



HSUHK's Anti-Scam Education and Research Programme invites the Hong Kong Police Force's Anti-Deception Coordination Centre on campus to raise awareness of the latest scam trends.

恒生大學反詐騙教研計劃小組邀請警方反詐騙協調中心親臨校園，宣揚防騙訊息。



Students learn traditional Hong Kong craftsmanship to create Mid-Autumn Festival lanterns at a workshop organised by the Department of Chinese.

學生於中文系舉辦的「非遺傳承：中秋花燈製作坊」，製作自家傳統中秋花燈，感受香港傳統工藝的獨特魅力。



SH Ho Wellness College and the Sin Wai Kin Chinese Culture Promotion Scheme organise the **Hong Kong Hakka and Punt's Band Weaving Workshop**, giving students a hands-on experience of Hong Kong's cultural heritage.

善衡康活書院與泐為堅中華文化拓展計劃合辦「香港客家與圍頭傳統花帶編織工作坊」，讓學生體驗百年非遺工藝。



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

📍 Hang Shin Link, Siu Lek Yuen, Shatin, NT, Hong Kong
香港新界沙田小瀝源行善里

🌐 www.hsu.edu.hk

✉ contact@hsu.edu.hk

☎ (852) 3963 5000

📘 The Hang Seng University of Hong Kong

📷 [hsuhk_official](https://www.instagram.com/hsuhk_official)

🌐 [hsuhkofficial](https://www.linkedin.com/company/hsuhkofficial)

📖 香港恒生大学

🗣️ 香港恒生大學 HSUHK

Published by the Communications and Public Affairs Office
Chief Editor: Fung Man-sang
Writers & Editors: Virginea Ng, Anisha Sindher, Jennifer Tsang
November 2025

傳訊及公共事務處編製

總編輯：馮民生

撰稿及編輯：伍琬妮、艾莉莎、曾巧珠

2025年11月

Giving to HSUHK
支持恒生大學



Connect with
alma mater
與母校保持聯繫



Creative Work

創意藝作



SyntaxError: Human

Interactive installation, 2025
互動裝置, 2025年

Adeline Lam
林靖彤

BA (Hons) in Art and Design, Year 4
藝術設計 (榮譽) 文學士四年級